



WRITING INSTRUMENTS COLLECTION



FOR THOSE WHO WRITE THE FUTURE

MORE  
THAN **2**  
HUNDRED  
YEARS OF  
HISTORY

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FLORENCE

**1774**

Francesco Pineider opened his first shop in Florence in Piazza della Signoria, in front of the Michelangelo's David, in 1774. It soon became the stationery shop of choice for the cultured and romantic European travelers thanks to the wide range of European papers and the excellent quality of its exclusive, handmade lithographic prints. Napoleon was among the clients of this historic venue, which welcomed writers, artists, and poets. In 1965 Florence, a picture-perfect cultural and commercial crossroad, became the Italian capital, and Pineider created the first city tour guides and very soon became the trusted supplier of prestige printed documents and personal cards for the ruling Savoia family, embassies, ministries, and state offices. In 1870 a second shop was opened in Rome to cater to the needs of the Royal household. Almost three centuries later, Pineider is still renowned the World over for its style and uniqueness. Today the range of products includes leather goods, stationery, and writing instruments manufactured according to the most demanding standards of the Made in Italy tradition.





## — WRITING — **INSTRUMENTS** —

Pineider writing instruments are made of the best and most innovative materials, according to the highest standards of the Italian craftsmanship. Pineider design stands for elegance, tradition and a lively character. To honor the Brand's long relationship with arts and science, in 2017 Pineider decided to shape the clip of its writing instruments after a Quill, since the Quill has been used to pass knowledge on for hundreds of years. All Pineider pens are design, developed, and manufactured in Italy.



PENS





## THE PINEIDER'S **NIBS**

Nibs are at the core of each fountain pen personality. For this reason, Pineider went to extremes to design two outstanding nibs for its writing instruments: Hyperflex and Nib n°6.



# HYPERFLEX

THE HYPERFLEX NIB IS THE HIGHEST EXPRESSION  
OF PINEIDER'S TECHNICAL PROWESS.

Made of 14 Ct gold, it writes to the lightest stroke. It is flexible and dynamic, yet it does not cross the line of a calligrapher's nib. Hyperflex is meant to be used every day, all day long. The engraving of the tip is inspired by an Art Nouveau print from the Pineider archive. The shape of the keyhole has a special meaning. It is the contour of the engraving tool ("Bulino" It.), which Pineider's craftsmen use to manufacture the dies of its exclusive prints since 1774. The small notches at the side of the Nib are key to its performance. They rid of just enough metal to obtain the perfect flex of the tip. According to the design of each pen, the Nib is polished to its yellow gold luster or receives a rhodium- or rose gold finish.

Available widths:

Extra Fine (EF)      Fine (F)      Medium (M)



Broad (B)      Stub (S)







## NIB N° 6

MADE OF STAINLESS STEEL, NIB N° 6 OFFERS  
A REMARKABLE WRITING EXPERIENCE FOR ALL.

Controlled and flexible it is perfect for taking notes as much as for signing a contract. The engraving of the tip is inspired by "Futurismo", an art movement flourishing in the Thirties across Europe. The Pineider signage flows toward the tip of the Nib as if to land on the paper sheet.

Available widths:

Fine (F)

*The quick brown fox jumps*

Medium (M)

*over the lazy dog*

To find the perfect fit, we suggest testing your Nib at your favorite store.



## — THE PINEIDER'S FILLING SYSTEMS —

Filling systems embrace the great complexities of the fountain pens. Pineider uses three different filling systems.



**CARTRIDGE + CONVERTER** – The core filling system is also the most flexible and convenient. The cartridge can be replaced by a converter and vice versa even on the road. You will never run out of ink with it.



**PISTON FILLER** – One of the most fascinating details of fountain pens, the Piston Filler is the trademark of better writing instruments. Filling up is close to a ritual, which starts from picking the right ink shade of color. In Pineider's pens, a transparent part of the front section let you check the ink level and see it flow into the reservoir.



**MYSTERY FILLER** – The Grand Complication in filling systems. The knurled handle of the piston is hidden in the body and is revealed through a gentle push on the back of the pen. Eleven high precision components go into the making of this unique mechanism to merge function and gratification.







## LA GRANDE BELLEZZA

COLLECTION

Beauty can make an object timeless. The equilibrium of shapes and proportions brings La Grande Bellezza close to perfection. A patented magnetic locking system holds the cap both closed and posted. Just twist it off to enjoy La Grande Bellezza.



## **GEMSTONE**

LA GRANDE BELLEZZA COLLECTION

The exclusive compound of the Gemstone collection is a mix of resins and marble dust. Marble lends a distinctive warmth, weight, shine, and sound to the pen, that set it apart from the traditional writing instruments. Marble may be dyed to the vibrant colors of semi-precious stones to provide an outstanding and lively color palette.

## LA GRANDE BELLEZZA FOUNTAIN PEN



• 405 Black Stone  
/ PP1601



• 410 Malachite Green  
/ PP1601



• 407 Rodolite Red  
/ PP1601



• 408 Tiger's Yellow  
/ PP1601



• 409 Hematite gray  
/ PP1601



• 406 Lapis Blue  
/ PP1601

NIB: HYPERFLEX DIM. 6 | FILLING SYSTEM: CARTRIDGE CONVERTER

## LA GRANDE BELLEZZA ROLLERBALL PEN



• 405 Black Stone  
/ PP1602



406 Lapis Blue  
/ PP1602



407 Rodolite Red  
/ PP1602



408 Tiger's Yellow  
/ PP1602



409 Hematite gray  
/ PP1602



410 Malachite Green  
/ PP1602

## LA GRANDE BELLEZZA BALLPOINT PEN



• 405 Black Stone  
/ PP1603



406 Lapis Blue  
/ PP1603



407 Rodolite Red  
/ PP1603



408 Tiger's Yellow  
/ PP1603



409 Hematite gray  
/ PP1603



410 Malachite Green  
/ PP1603





# HONEYCOMB

LA GRANDE BELLEZZA COLLECTION

The Honeycomb structure is so perfect to deserve to be described as a Nature miracle. Its strength and lightness are an endless source of inspiration in hundreds of different environments. Demonstrator pens are the icing on the cake for pen enthusiasts. Looking into the working of the pen, in 1920's "demonstrators" were used to show how the pen worked to prospective buyers only, is mesmerizing. True to its innovation roots, Pineider wants to evolve the category. The first step becomes a pen that is not only transparent but also cut out. Honeycomb is an absolute first in its class. Honeycomb is limited and numbered to 888 pieces.

HONEYCOMB

## HONEYCOMB FOUNTAIN PEN



• 411 Sugar white  
/ PP1701



NIB: HYPERFLEX DIM. 6 | FILLING SYSTEM: CARTRIDGE CONVERTER





# ARCO

LA GRANDE BELLEZZA COLLECTION

The magic of Arco is in the material. A sandwich of transparent and opaque layers bonded by a golden glue is first cut to size and then lathed with a 4 - degree slant. The outcome is a semi-transparent and iridescent material, reminiscent of celluloid. Arco is fitted with a piston filler system, Pineider's patented magnetic locking system, and is numbered and limited to 888 pieces.



## ARCO FOUNTAIN PEN



## ARCO ROLLERBALL PEN



## ARCO BALLPOINT PEN



NIB: HYPERFLEX DIM. 6 | FILLING SYSTEM: PISTON FILLER





## MYSTERY FILLER

LA GRANDE BELLEZZA COLLECTION

Simple things are better however, we are attracted by complex clockworks. Mysterious watches are those, whose dial shows no numbers, and time is assumed from the hands' position only. Making the filling system mysterious is an opportunity to embellish and refine a piston filler. The knurled handle of the piston is revealed by a gentle push on the back of the pen. Eleven high precision components go into the making of this unique mechanism to merge function and gratification. Mystery Filler is limited and numbered to 888 pieces for each color combination.

## BLACK RUSSIAN FOUNTAIN PEN



## DEMONSTRATOR FOUNTAIN PEN



NIB: HYPERFLEX DIM. 6 | FILLING SYSTEM: MYSTERY FILLER







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# AVATAR

COLLECTION

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Pineider sets its new course in the writing instrument market with the Avatar collection. Made of pure machined resin, Avatar's ring bears the skyline of the city of Florence, to represent a loving relation, that lasted for 240 years between the Brand and the city. Avatar can be an inseparable lifestyle companion, a true alter ego.

## AVATAR FOUNTAIN PEN



NIB: N°6 | FILLING SYSTEM: CARTRIDGE CONVERTER

## AVATAR ROLLERBALL PEN



## AVATAR BALLPOINT PEN



## AVATAR PENCIL



• 056 Black  
/ PP1404



• 340 Pacific Blue  
/ PP1404



• 339 Lipstick Red  
/ PP1404



• 338 Saffron Yellow  
/ PP1404



• 341 Charcoal Gray  
/ PP1404







# PEN ACCESSORIES





INK WELL

- 056 BLACK
- 053 BLUE
- 057 RED
- 060 GREEN
- 061 TURQUOISE
- 069 SEPIA



• Ink well  
/ 8460



PEN CASE

- 056 BLACK
- 334 BLUE
- 327 SERPENTINE GREEN



• 1 Pen case  
/ AT0001



• 2 Pen case  
/ AT0002



• 3 Pen case  
/ AT0003

- 056 BLACK
- 334 BLUE
- 327 SERPENTINE GREEN



• 6 Pen case  
/ AT0004



• 12 Pen case  
/ AT0005

- 056 BLACK
- 053 BLUE



• 10 Refill Roller Medium  
/ P99048



• 10 Refill Roller Fine  
/ P99049



• 10 Refill Ballpoint Medium  
/ P99050



• Converter  
/ 99001







• 6 Cartridge box  
/ P8459



• Lead 0,7 mm  
/ P8464



• Snorkel  
/ 99191



• Pen filler  
/ 99192



• 14 Pineider pencils with  
Pineider paper box  
/ SC0921



• 14 Personalized pencils  
with Pineider paper box  
/ SC0920



• 14 Personalized pencils  
and paper box  
/ SC0922

056 BLACK

053 BLUE

057 RED

049 WHITE

036 WOOD

291 MIXED

327 SERPENTINE  
GREEN

099 SILVER

071 GOLD





# DESK ACCESSORIES





## 1949

The desk accessories of choice for those who seek refinement and tradition. The pinnacle of Pineider's craftsmanship is the Travel Desk Set, a detailed masterpiece of wood joinery and leather craftsmanship. Made of a boxed calf.

056 BLACK



• 1949 Pen cup  
/ 90961



• 1949 Desk business  
card holder  
/ QU0607



• 1949 Set with magnifying  
lens and letter opener  
/ 6797

056 BLACK



• 1949 Letter rack  
/ 90962



• 1949 Desk case  
/ 6796



• 1949 Desk notepad  
/ 90963

056 BLACK



• 1949 A4 Notepad with flap\*

/ 90655

\*pen not included



• 1949 Simple desk pad

/ QU0619



• 1949 Desk pad - medium

/ 90964

056 BLACK



• 1949 5-piece desk set medium

/ 6793



• 1949 Travel writing desk set

/ 7727



## — POWER ELEGANCE —

Power Elegance is the trademark of Pineider's heritage leather accessories. Made of Tuscan Cuoio, it ages beautifully. The oak bark and galls used to tan the leather transfer their fragrance and properties to the rawhide, while signs of usage add personality. Shapes are classic and cool.



DESK ACCESSORIES

- 056 BLACK
- 058 REDDISH BROWN
- 327 SERPENTINE GREEN



• A4 Sheet holder  
/ NP0603



• Valet tray large  
18x18x6 cm  
/ NP0605



• Valet tray medium  
12,5x12,5x4,5 cm  
/ NP0606

DESK ACCESSORIES

- 056 BLACK
- 058 REDDISH BROWN
- 327 SERPENTINE GREEN



• Desk business card holder  
/ NP0607



• Letter rack  
/ NP0615



• Pen cup  
/ NP0616

056 BLACK

058 REDDISH  
BROWN

327 SERPENTINE  
GREEN



• Simple desk pad  
/ NP0619

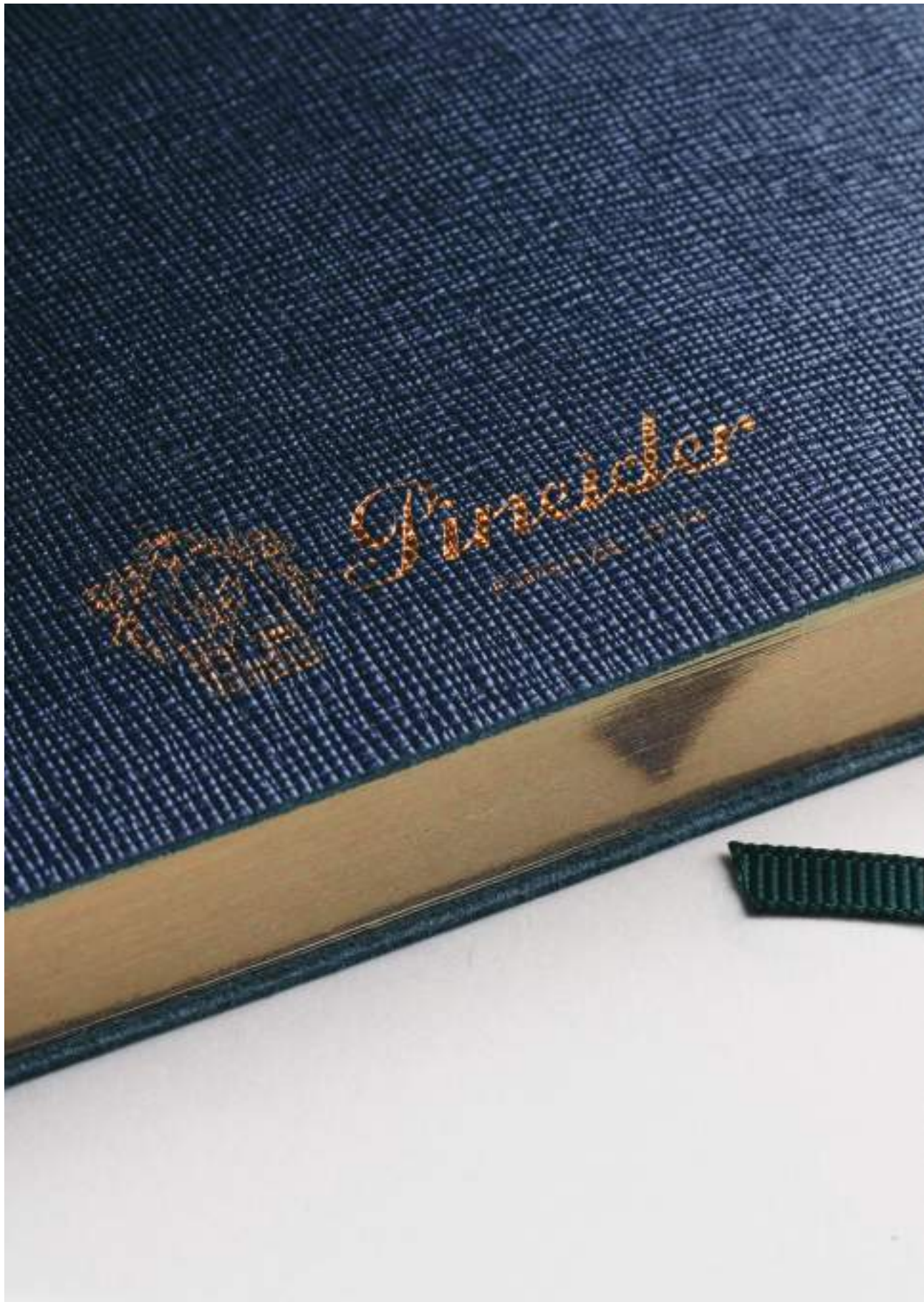




An open notebook with cream-colored, lined pages is shown from a high angle. A black ribbon bookmark is tucked into the left page. The notebook is open to two blank pages. The text 'THE NOTEBOOKS' is overlaid on the right page in a white, serif font. A thin white line extends from the end of the word 'NOTEBOOKS' down the right edge of the page.

# THE NOTEBOOKS





# MILANO

Notebooks make for the perfect travel and work companions. Milano notebooks sport a supple Saffiano leather cover and hand-painted edges according to the Florentine tradition. The ivory Milano paper is elegant and gentle to the reader's eyes. A Pineider-green bookmark and a flat pocket are conveniently at hand. A piece of poetry offers a moment of thought on the last page.





MILANO

# MILANO



• Notes Milano 19x25 96P  
/ 99108



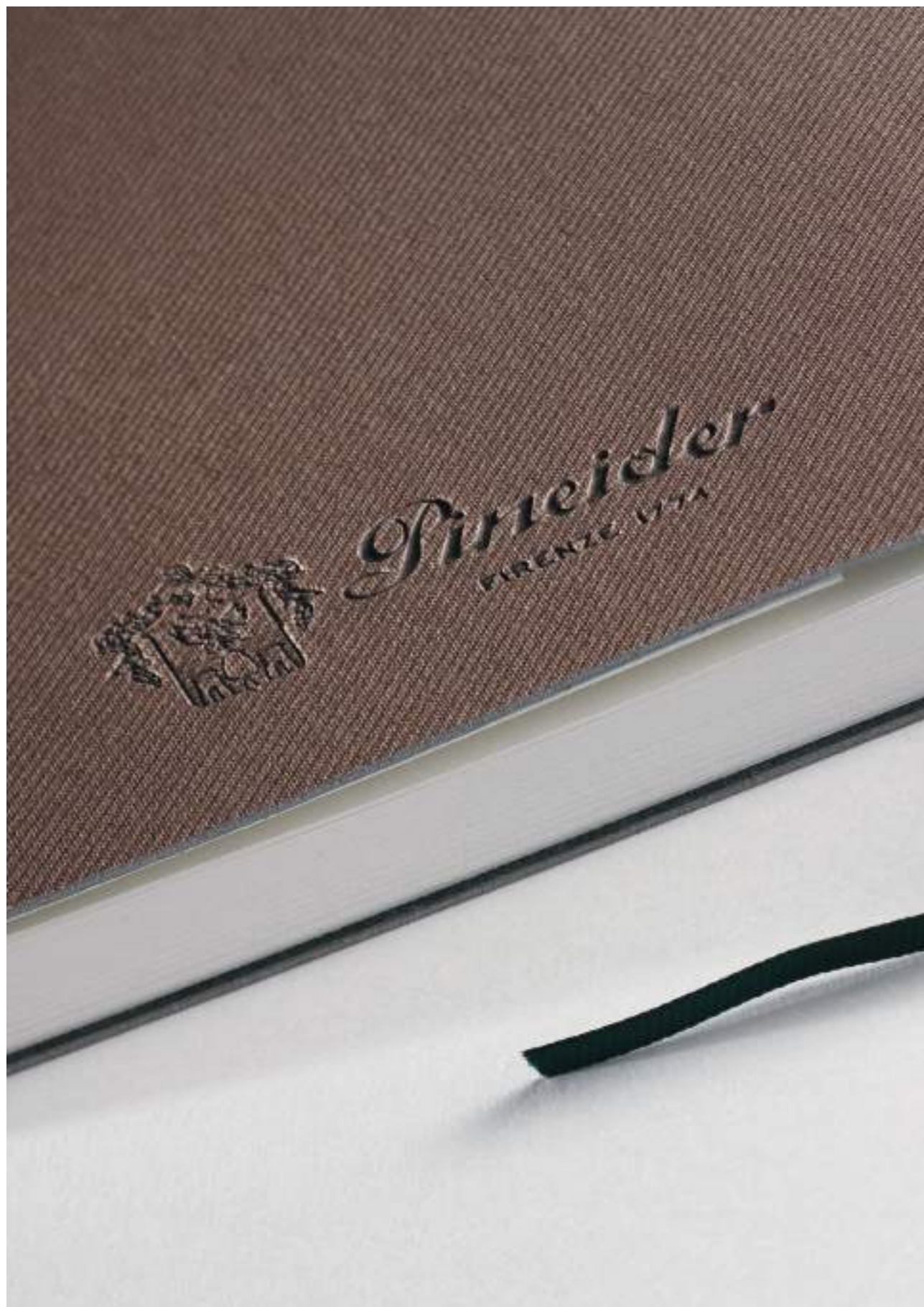
• Notes Milano 14.5x21 96P  
/ 99107



• Notes Milano 9x14 96P  
/ 99106

- 374 PINEIDER GREEN  
SILVER BORDERED PAGES
- 376 LILAC  
SILVER BORDERED PAGES
- 377 SILVER STREAK  
SILVER BORDERED PAGES
- 378 RED WINE  
GOLD BORDERED PAGES
- 379 MIDNIGHT BLACK  
GOLD BORDERED PAGES
- 380 PURE WHITE  
GOLD BORDERED PAGES
- 381 ELECTRIC BLUE  
GOLD BORDERED PAGES

PAPER SHEETS 80 gsm



## BOSTON

A soft textile cover minimizes the environmental footprint of Boston Notebooks. Made of watermarked white paper, Pineider Notebooks are fountain pen friendly. A Pineider-green bookmark and a flat pocket are conveniently at hand.



BOSTON

BOSTON



• Notes 19x25 96P

/ 99105



• Notes 14.5x21 96P

/ 99104



• Notes 9x14 96P

/ 99103

369 CORSA RED

370 SUNRISE ORANGE

371 SAND

372 CHARCOAL GREY

PAPER SHEETS 80 gsm





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PINEIDER  
PRINTING  
TECHNIQUES

W



## *What makes* PINEIDER *unique.* PRINTING

### PINEIDER PRINTING TECHNIQUES

Since the beginning of the 19th century, Pineider was known for its exclusive, bespoke stationery. Pineider is among the few stationers in the World to use a proprietary hand-engraving technique. Pineider guarantees the highest quality of its hand-crafted products.

### HAND ENGRAVING

The chalcography printing technique was invented in the XV century by Maso Finiguerra, a goldsmith, and engraver, who practiced the art of “niello”, a method of decorating gold jewels in Renaissance Florence. Pineider hand engraving techniques still follow his process.

The engraver, a master of the art, etches a die on a steel or copper plate and shapes a piece of cardboard to make a matching mold, which dulls the blow of the press machine. The craftsman then prints one sheet at a time. Each color is printed and cured separately. Colorful prints need multiple runs. The printed cards rest on trays for two days to dry perfectly.

Only the best papers can exploit such a refined printing technique for they must not break or bend under pressure. Best papers only can bring to life the refinement of the colors and unique definition of the engraving.

### BLIND EMBOSSING

Blind embossing is a very elegant die-stamping technique, which does away with the use of ink. Perfect for both personal, and corporate stationery, this printing technique is a wonderful choice to render logos, coats of arms and crests.



#### PINEIDER EXCLUSIVE TYPEFACES

Pineider owns 11 sets of proprietary fonts and typefaces, which elevate bespoke stationery to greatness. Pineider designers and engravers draw all the styles in accordance with the ancient tradition of hand-made lithographic printing. The outcome is a contemporary translation of the classical typefaces.

#### *Corsivo Pineider*

An evolution of the Lithographic typeface, Corsivo Pineider stands out for its fluid stroke and refined grace. It is a perfect font for courtesy cards and formal invitations.

#### *Corsivo Classico*

Corsivo Classico expresses elegance and lightness. An Italic font, which sits well in the Italian typeface tradition.

#### BASTONCINO

Thanks to the light profile characters, Bastoncino is modern and easy to read.

#### ROMANO

Straight from the traditional design based on Roman character shapes, Romano is smart and neat as it ever was.

#### GRISATO

Grisato is an evolution of the Romano typeface made richer by a refined application of diagonal thin lines.

#### BODONI Bodoni

Similar to the "Romano" typeface, Bodoni stands out for its smooth contour and elegant proportions.

#### HELVETICA Helvetica

Very linear, clean and exceptionally readable design.

On request Pineider can produce prints in any alphabet or ideogram.

#### INK COLORS

Pineider offers a wide variety of ink colors, both standard and made upon request, for flat printing and die-stamping.







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