



Product Catalog

2019





About Chameleon

What

Chameleon Art Products design and produce a family of professional quality, innovative art tools that will help you unlock the world of color.

Who

If you're a curious kid, aspiring amateur, keen colorist or a creative crafter, Chameleon will help you achieve the results you dream of. Or if you're an ambitious student, accomplished artist or a design professional, Chameleon will add a new level of control and finesse to your art arsenal.

How

Unique tools. Unique results.

Our patented family of art products is totally unique. Using our tools you can create depth, dimension, gradients, highlights, shading and shadows. In the past this would only have been possible with an extensive range of art materials.

The Chameleon creative community.

Our Chameleon creative community is made up of millions of people like you who celebrate color and appreciate art in all its forms. Chameleon is a virtual gallery, a place to share ideas, ask questions, and connect with other likeminded people working in different genres that we hope will inspire you in your own work.

Developing your talent.

Whatever your creative goals, we're here to guide and encourage you as you develop. Our team of Chameleon experts will share tips, tricks and techniques that ensure you get the most out of our art tools and can easily be incorporated in your own projects.

Inventors with new ideas.

Our in-house team never stop inventing, testing and researching what's new and what's next in art and creativity. But we're always open to hear from anyone who's got a game-changing idea. If you're looking for a trusted partner with a proven track record of getting innovations to market fast, why not talk to Chameleon?

Why

To inspire, encourage and engage every artist, crafter and creative through innovations in color.

The Sales Team

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Chameleon Introductory Kit

The perfect pack to introduce customers to the Chameleon system

- Contains both Chameleon Pens™ and Chameleon Color Tops™
- Color combinations designed to produce over 20 brilliant color gradations, tones and blends.
- Pack has a fold open panel designed to clearly educate the 3 ways you can use the unique Chameleon system.
- Bold fresh package graphics with incredibly colorful stopping power.
- Designed to appeal to multiple customer groups - accomplished artists, design professionals, keen colorists, creative crafters, curious teens, aspiring amateurs and ambitious students.
- Eye-catching pack illustration by YouTube artist, Vexx. This art is available as a free download upon purchase. Also available are 4 videos, by Vexx, demonstrating the different ways you can use this pack.



ITEM# CT1003

3 Chameleon Pens™



2 Chameleon Color Tops™



Chameleon Pens™

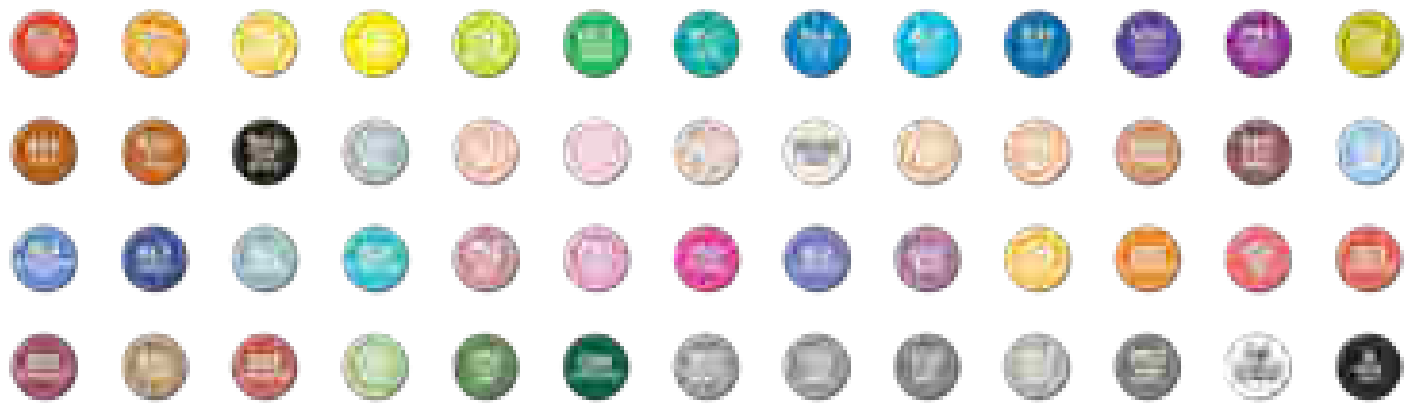
- One pen, multiple color tones!
- For simple, seamless, color gradations!
- Create depth, dimension, highlights, shading and shadows... all with one pen!
- Built to last, Chameleon Pens have nearly twice as much ink as a regular marker pen.
- Can also be used like a traditional marker
- Professional quality, with alcohol-based ink.
- Refillable, and have replaceable Japanese Nibs.
- Permanent on most surfaces (including: fabrics, glass, plastic and wood).
- Compatible with all other alcohol-based pens and inks.
- Perfect for aspiring amateurs, keen colorists, creative crafters, ambitious students, accomplished artists and design professionals.



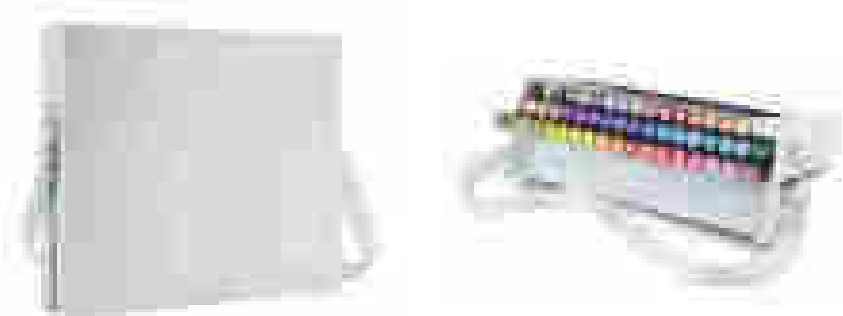
Chameleon Pens™
52 Pen Super Set



Including Detail Pen, Colorless Blender Pen, Case and Carry Strap
ITEM# CT5201



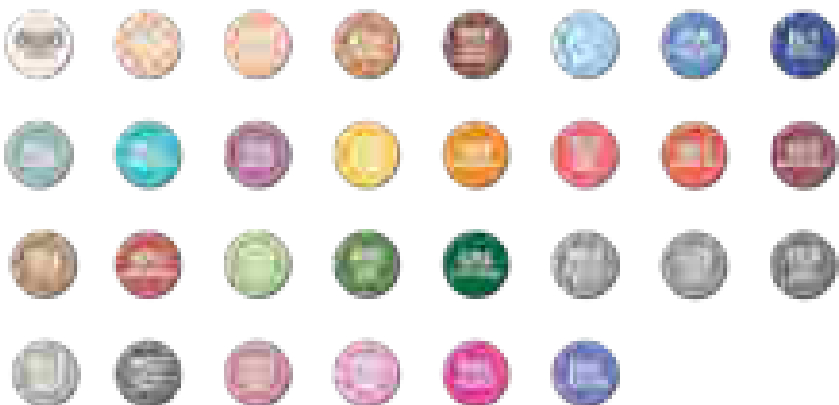
Chameleon
Pens™



Chameleon Pens™
30 Pen and Carry Case Set



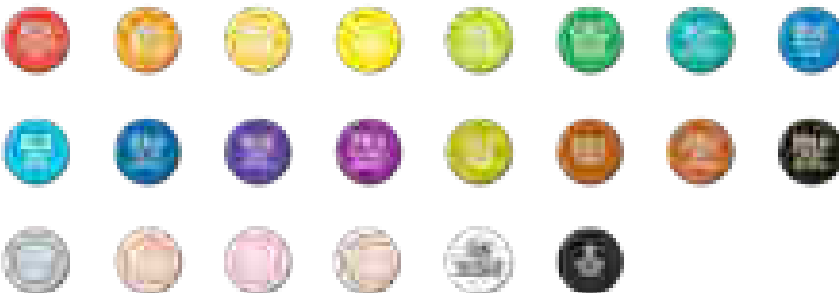
Including Carry
Strap
ITEM# CT3001



Chameleon Pens™
22 Pen Deluxe Set



Including Detail Pen
and Colorless
Blender Pen
ITEM# CT2201



30 and 22 pen set combined equal the complete 52 colors



Hold the pen in a vertical position. Gently place the Mixing Chamber onto the Brush Nib – the two Nibs will touch.



Keeping the pen in a vertical position, hold and fuse for 15 seconds.



Remove the pen from the Mixing Chamber.



Color in a side-to-side motion, slightly overlapping the previous line, all the way to the edges of the image, working from light to dark for a seamless blend.

Chameleon Pens™ 5 Packs

The Chameleon 5 Pen packs are a great way to get into the Chameleon Pens range. These packs are made up of the 50 Chameleon Pen colors, broken down into 10 individual sets. Each pack is complete with detailed instructions that have useful hints, tips and techniques.



Pastel Tones Set
ITEM #CT0501



Primary Tones Set
ITEM #CT0502



Earth Tones Set
ITEM #CT0503



Cool Tones Set
ITEM #CT0504



Gray Tones Set
ITEM #CT0509



Skin Tones Set
ITEM #CT0510



Warm Tones Set
ITEM #CT0511



Floral Tones Set
ITEM #CT0512



Blue Tones Set
ITEM #CT0513



Nature Tones Set
ITEM #CT0514

Chameleon Pens™ Singles

					
ITEM# CT0101	ITEM# CT0102	ITEM# CT0103	ITEM# CT0104	ITEM# CT0105	ITEM# CT0106
					
ITEM# CT0107	ITEM# CT0108	ITEM# CT0109	ITEM# CT0110	ITEM# CT0111	ITEM# CT0112
					
ITEM# CT0113	ITEM# CT0114	ITEM# CT0115	ITEM# CT0116	ITEM# CT0117	ITEM# CT0118
					
ITEM# CT0119	ITEM# CT0120	ITEM# CT0123	ITEM# CT0124	ITEM# CT0125	ITEM# CT0126
					
ITEM# CT0127	ITEM# CT0128	ITEM# CT0129	ITEM# CT0130	ITEM# CT0131	ITEM# CT0132
					
ITEM# CT0133	ITEM# CT0134	ITEM# CT0135	ITEM# CT0136	ITEM# CT0137	ITEM# CT0138
					
ITEM# CT0139	ITEM# CT0140	ITEM# CT0141	ITEM# CT0142	ITEM# CT0143	ITEM# CT0144
					
ITEM# CT0145	ITEM# CT0146	ITEM# CT0147	ITEM# CT0148	ITEM# CT0149	ITEM# CT0150
					
ITEM# CT0151	ITEM# CT0152	ITEM# CT0121	ITEM# CT0122		

Chameleon Color Tops™

- One pen, color-to-color blends!
- For simple, seamless color-to-color blends!
- Achieve tonal gradients, blend opposing colors or get creative and stack numerous Tops to achieve amazing blends.
- Add Chameleon Color Tops to your Chameleon Pens to get over 1000 color blending combinations!
- Professional quality, with alcohol-based ink.
- Refillable, and have replaceable Japanese Nibs.
- Permanent on most surfaces (including: fabrics, glass, plastic and wood).
- Compatible with all other alcohol-based pens and inks.
- Perfect for aspiring amateurs, keen colorists, creative crafters, ambitious students, accomplished artists and design professionals.



5 Pack Pastel Tones
ITEM #CT4501



5 Pack Primary Tones
ITEM #CT4502



5 Pack Earth Tones
ITEM #CT4503



5 Pack Cool Tones
ITEM #CT4504



5 Pack Gray Tones
ITEM #CT4509



5 Pack Skin Tones
ITEM #CT4510



5 Pack Warm Tones
ITEM #CT4511



5 Pack Floral Tones
ITEM #CT4512



5 Pack Blue Tones
ITEM #CT4513



5 Pack Nature Tones
ITEM #CT4514



Hold the pen in a vertical position. Gently place the Color Top onto the Brush Nib – the two Nibs will touch.



Keeping the pen in a vertical position, hold and fuse for 15 seconds.



Remove the pen from the Color Top.



Color in a side-to-side motion, slightly overlapping the previous line, all the way to the edges of the image, working from color to color for a seamless blend.



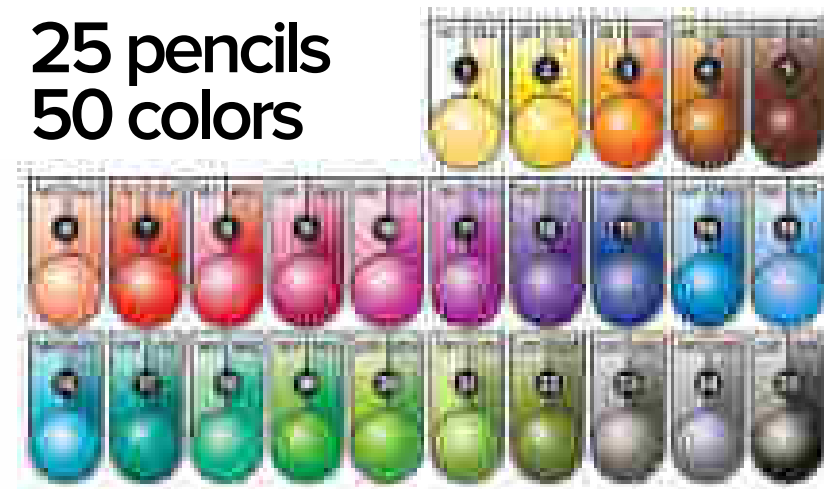
Chameleon Pencils™

- Specially designed double-ended pencils with perfect color pairs, for perfect color blends!
- Artist quality pencils manufactured in Austria.
- Just “FLIP” to blend!
- With Chameleon Pencils, you can:
 - Change the color tone with pressure.
 - Mix colors to blend.
 - Layer the intense colors to create even more shades.
- Highly pigmented, with an ultra-smooth consistency.
- Permanent.
- Break resistant, with a 3.8mm thick lead.
- Pre-sharpened.
- Color matched dual ended pencils, meaning no more searching through hundreds of pencils for similar or complementary colors.
- Slightly harder consistency than other pencils ensuring both your pencil and your point will last longer.



ITEM# PE2501

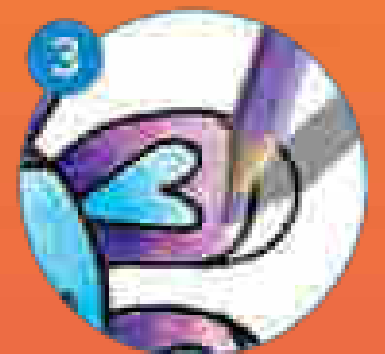
**25 pencils
50 colors**



You can easily get different color tones by changing the pressure you place on the pencil tip when shading.



Chameleon Pencils come with two complementary colors that are designed to blend perfectly together.



Easily blend between colors by flipping the pencil over. One pencil can give you multiple tones so you can add beautiful depth in your artwork.



Layer intense colors creating even more shades



Chameleon Accessories

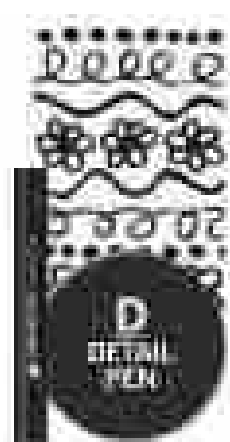
Tweezers

Detail Pen

Colorless Blender



ITEM# CT9601



ITEM# CT0122



ITEM# CT0121

Replaceable Nibs



Chamber Nibs - 10 Pack
ITEM# CT9503



Bullet Nibs - 10 Pack
ITEM# CT9502



Brush Nibs - 10 Pack
ITEM# CT9501



x51

Ink Refills

Chameleon Ink Refills come in all 50 colors, plus the Colorless Blender. Each 25ml refill kit has its own ink injector so there is no cross contamination between colors. One refill kit can completely refill the pen or mixing chamber 8 to 10 times.





Chameleon Books & Cards

Color Cards

- Printed on high-quality super smooth 120gsm card stock.
- Detailed online educational videos demonstrating techniques.
- 16 Cards per pack; 2 each of 8 different designs.
- The 4in x 6in format is the perfect sized project.
- 8 great themes to choose from; 4 regular and 4 embossed.
- Embossed Color Cards have raised printing, which acts as a 'bumper' making coloring inside the lines much easier!



Nature
ITEM# CC0101



Flowers
ITEM# CC0102



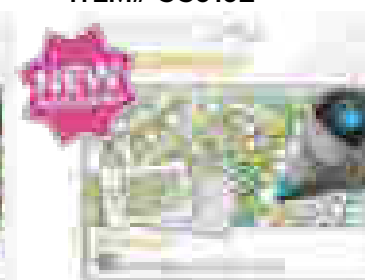
Zen
ITEM# CC0103



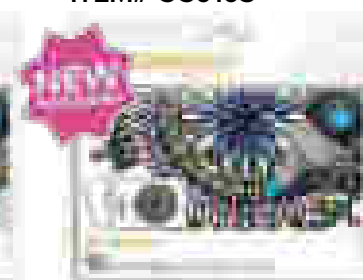
Manga
ITEM# CC0109



**Embossed
Mirror Images**
ITEM# CC0106



**Embossed
Floral Patterns**
ITEM# CC0105



**Embossed
Mini Mandalas**
ITEM# CC0107



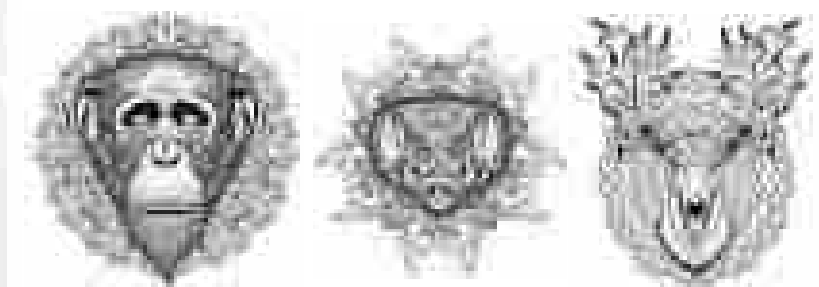
**Embossed
Sweet Treats**
ITEM# CC0108

Mandalas Gone Wild Poster Coloring Book

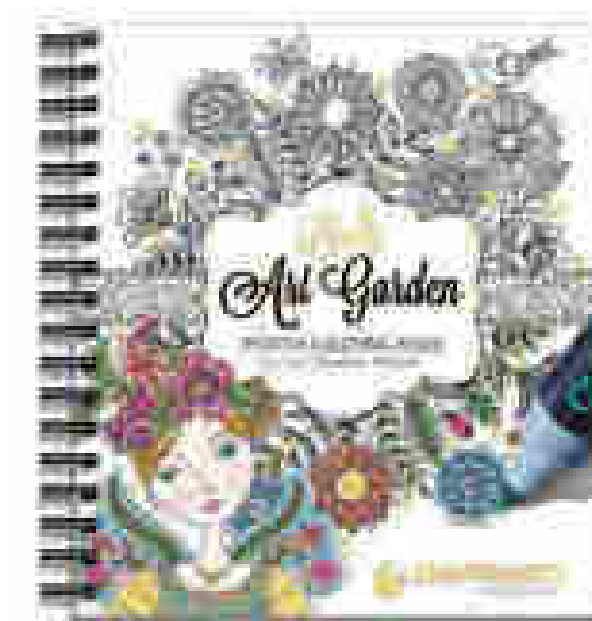


ITEM# CC502UK

- 20 beautiful posters to color designed by accomplished artist Dino Tomic.
- Printed on high-quality cardstock that works with multiple art tools.
- Book is sized 10 x 9 inches.

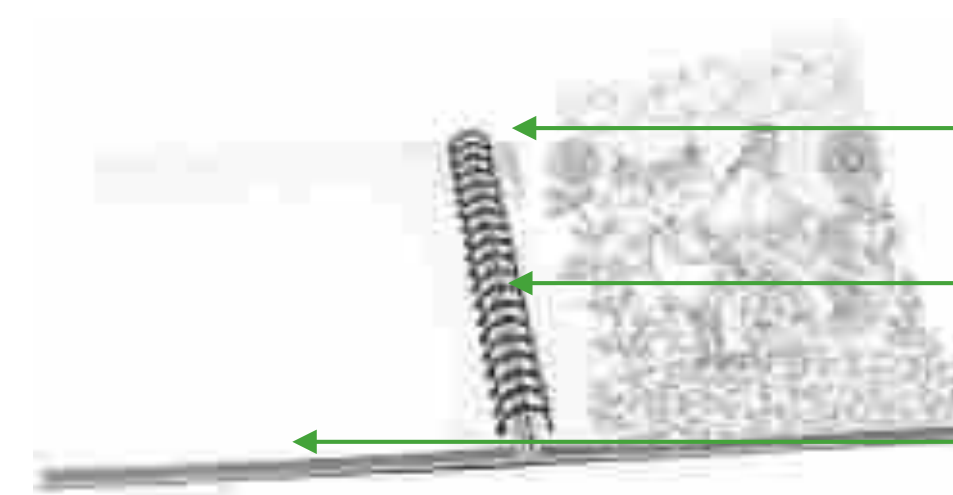
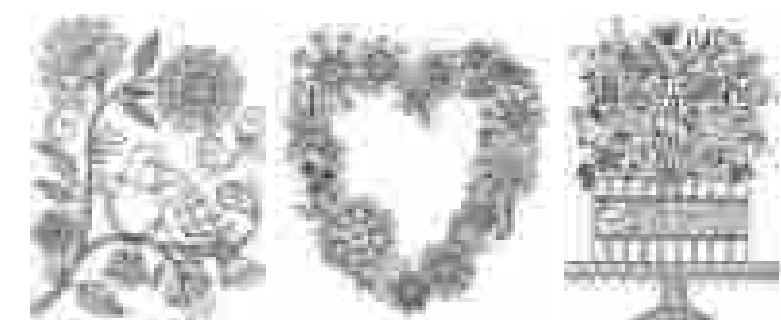


Lori's Art Garden Adult Coloring Book



ITEM# CC501UK

- 20 beautiful posters to color designed by accomplished artist Lori Gardner Woods.
- Printed on high-quality cardstock that works with multiple art tools.
- Book is sized 10 x 9 inches.



Perforated pages are easily removed for display.

Spiral bound book lays flat for coloring.

Blank pages in-between each design protects your artwork.

2019

Chameleon
KidzTM
Changing Color.



Chameleon KidzTM

4^{IN}1!

Mix, color, blend, and spray.

Add a new twist to your creative play.

With the all-new Chameleon Pens for Kidz!

MIX!

1



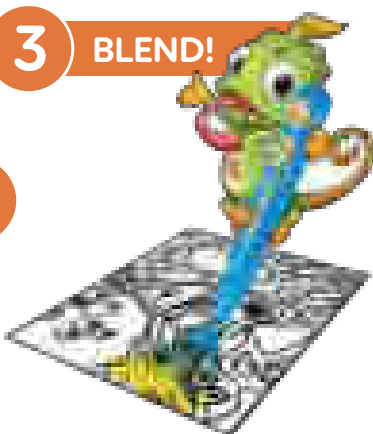
COLOR!

2



3

BLEND!



4

SPRAY!



- New branding and package design
- Re-engineered mixing chamber, for even easier blends
- New streamlined design with larger pens
- New nibs for better ink flow and easier airbrushing
- New ink formulation and more ink for even more color blending fun
- New Chameleon Kidz airbrush tool turns every Chameleon Pen for Kidz into color blending airbrushes!

2019



Travel Kit

Includes 4 Pens, 2 Mixing Chambers, 1 Airbrush, 2 Stencils and 3 Magic Reveal Posters.

ITEM# CK1001EU

2019



Starter Kit

Includes 10 Pens, 5 Mixing Chambers, 1 Airbrush, 2 Stencils and 6 Magic Reveal Posters.

ITEM# CK1201EU

2019



Portfolio Kit

Includes 14 Pens, 7 Mixing Chambers, 1 Airbrush, 2 Stencils, 8 Magic Reveal Posters and 1 Art Portfolio.

ITEM# CK1301EU

2019



Spray Station Kit

Includes 20 Pens, 10 Mixing Chambers, 1 Airbrush, 10 Stencils, 10 Chameleon Papers and 1 Built-In Spray Station.

ITEM# CK1401EU

2019



Play & Learn Book Kit

This 50 page book Includes 11 Pens, 6 Mixing Chambers and 1 Colorless Blender Pen.

ITEM# CK1501UK

2019



Stationery Set 12 Pack

Includes 12 Pens, 6 Mixing Chambers and 1 Airbrush

ITEM# CK1602EU

2019



Stationery Set 24 Pack

Includes 24 Pens, 12 Mixing Chambers and 1 Airbrush.

ITEM# CK1603EU



Chameleon Fineliners™

Just hop the tops to make amazing color-to-color blends.



- Patented dual ink system, there's ink in the pens and in the caps
- 48 unique vibrant colors of fineliners make 1128 color combinations
- Just "hop the tops" to instantly blend colors
- Fine point 0.3mm metal clad fine tips for super smooth writing performance
- Ergonomic design
- Water based, dry safe ink
- Won't bleed through most papers
- Ideal for bullet journals, planners, coloring, drawing, sketching, and everyday writing.



**6 Pack
Primary Colors**
ITEM# FL0601UK



**6 Pack
Nature Colors**
ITEM# FL0602UK



**12 Pack
Bright Colors**
ITEM# FL1201UK



**6 Pack
Floral Colors**
ITEM# FL0603UK



**6 Pack
Cool Colors**
ITEM# FL0604UK



**12 Pack
Designer Colors**
ITEM# FL1202UK



**24 Pack
Bold Colors**
ITEM# FL2401UK



**48 Pack
Brilliant Colors**
ITEM# FL4801UK

Product Display Units

Creative Community

Free Standing Display Unit (FSDU)

Available in multiple languages.

Can hold in various configurations:

- Chameleon Introductory Kits™
- Chameleon Pens™ 5 packs
- Chameleon Color Tops™
- Chameleon Pens 22 Pen Deluxe Set™
- Chameleon Pencils™

FSDU

Dimensions: W500mm x H1600mm x D400mm / 19.7" x 63" x 15.7"

Weight: 2kg / 4.4 lbs

FSDU in Transit Carton:

Dimensions: W520mm x H1270mm x D430mm / 20.5" x 50" x 17"

Weight: 3.2kg / 7.1 lbs



Counter Top Unit (CTU)

Available in multiple languages as a combined unit, or as separate CTU and Single Pen Stand.

CTU holds in various configurations:

- Chameleon Pens™ 5 packs
- Chameleon Color Tops™
- Chameleon Introductory Kits™

Single Pen Stand holds the full range of Chameleon Pens™ (3 of each pen).

CTU & Single Pen Stand Combined

Dimensions: W428mm x H923mm x D259mm / 16.9" x 36.3" x 10.2"

CTU

Dimensions: W428mm x H519mm x D183mm / 16.9" x 20.4" x 7.2"

Weight: 1kg / 2.2 lbs

CTU in Transit Carton

Dimensions: W440mm x H420mm x D200mm / 17.3" x 16.5" x 7.9"

Single Pen Stand

Dimensions: W428mm x H519mm x D254mm / 16.9" x 20.4" x 10"

Weight: 2kg / 4.4 lbs

Single Pen Stand in Transit Carton

Dimensions: W440mm x H420mm x D265mm / 17.3" x 16.5" x 10.4"

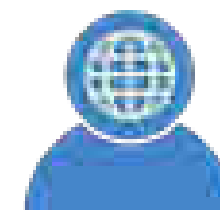


Total as of January 2019

Total Followers
538,164

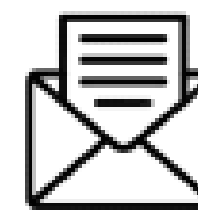
Total Reach
27,327,312

Total Engagement
24,687,187



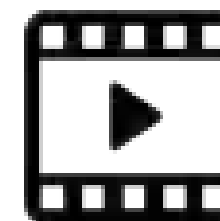
Total since website
August 2018 launch

Users
258,000
Sessions
305,000



Total as of
January 2019

Newsletter
User Database
30,771



as of
January 2019

YouTube & vimeo

Over three hundred inspirational and educational videos



learn.chameleopardens.com
4 x online learning courses for beginners



ChameleonArtProducts



chameleon_art_products



ChameleonAP



chameleonartproducts



YouTube

chameleopardens

