



**SHEAFFER**

EST. 1913

RETAIL COLLECTION



GOOD THINGS HAPPEN  
WITH A SHEAFFER PEN



The right pen makes all the difference. A comfortable balance.  
Smooth flowing ink. Consistent performance. Truly noteworthy design.  
We're passionate about the writing experience in every detail.

The white dot featured on every Sheaffer pen is an enduring symbol of quality,  
innovation and prestige; proud emblem of our Lifetime Mechanical Warranty.

**ESTABLISHED 1913**

RAY & BLUESTONE LLP, A GROUP COMPANY OF WILLIAM PENN PVT. LTD.

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# TAKE A STRONG STANCE

Writers who take a strong position prefer a pen that takes a strong stance. Sheaffer 300 is boldly detailed with the iconic Sheaffer slotted clip and wide banding.



## 9341

Glossy blue lacquer with polished chrome plated trim.

### **E0934153**

Fountain Pen with Stainless Steel Nib- Medium

### **E1934151**

Rollerball Pen

### **E2934151**

Ballpoint Pen



## 9325

Glossy black finish cap and barrel featuring gold tone trim.

### **E0932553**

Fountain Pen Stainless steel and gold tone Nib- Medium

### **E1932551**

Rollerball Pen

### **E2932551**

Ballpoint Pen



## 9343

Matte black lacquer with polished black trim.

### **E0934353**

Fountain Pen with Stainless Steel Nib- Medium.

### **E1934351**

Rollerball Pen

### **E2934351**

Ballpoint Pen



SHEAFFER® 300



## 9342

Bright chrome with polished gold-tone trim.

### E0934253

Fountain Pen with Stainless steel and gold tone nib- Medium.

### E1934251

Rollerball Pen

### E2934251

Ballpoint Pen



## 9314

Glossy black barrel with bright chrome cap featuring chrome plated trim.

### E0931453

Fountain Pen with Stainless Steel Nib- Medium.

### E1931451

Rollerball Pen

### E2931451

Ballpoint Pen



## 9312

Glossy black cap and barrel featuring chrome plated trim.

### E0931253

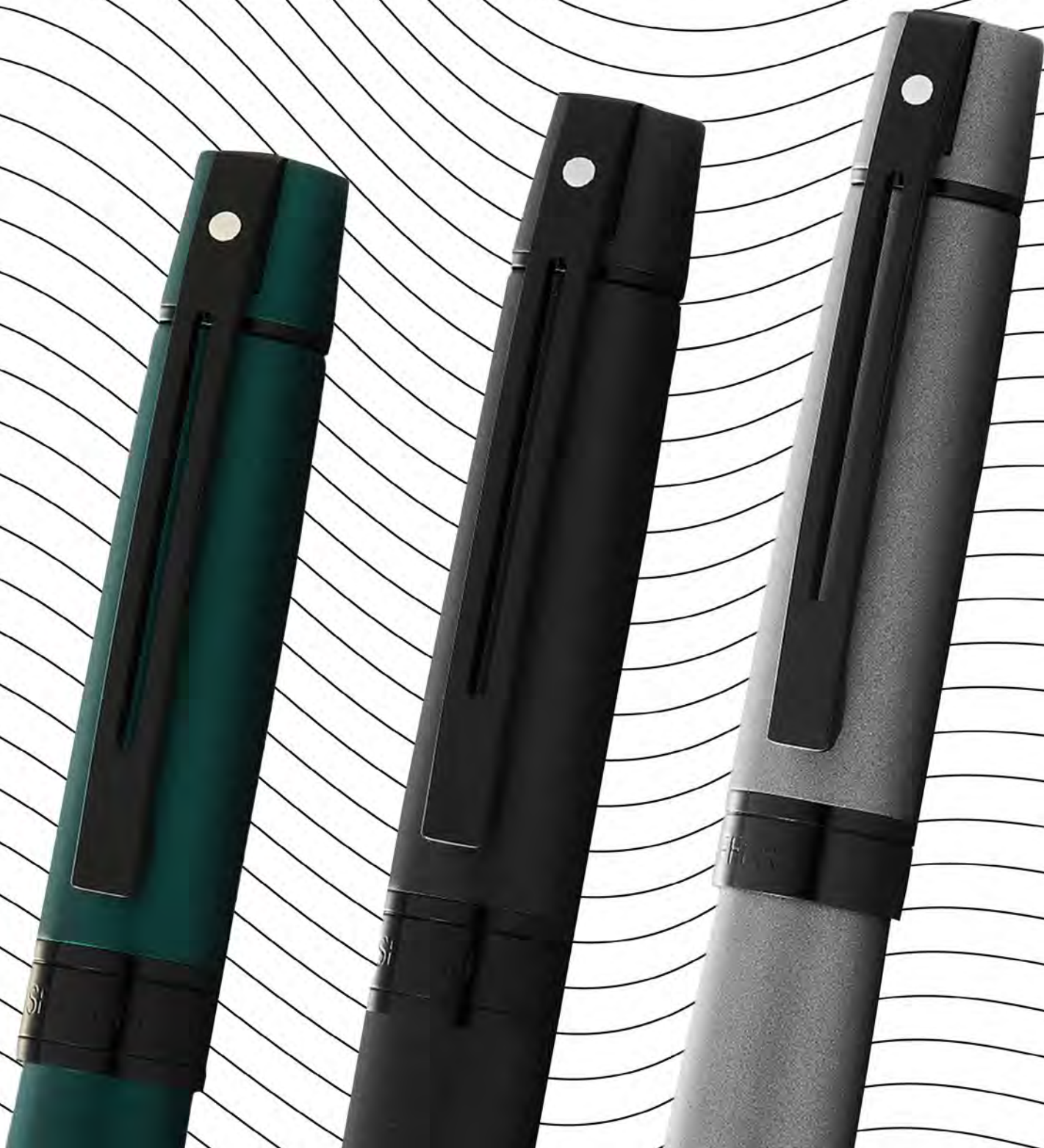
Fountain Pen with Stainless Steel Nib- Medium.

### E1931251

Rollerball Pen

### E2931251

Ballpoint Pen





**9345**

Matte gray lacquer with  
polished black trim.

**E2934551**  
Ballpoint Pen



**9346**

Matte green lacquer with  
polished black trim.

**E2934651**  
Ballpoint Pen



# SO EASY TO ADMIRE

A smart, timeless choice, Sheaffer 100 makes the right impression at the right price. The subtle cut-out clip adds a nice note of distinction.



## 9322

Glossy black lacquer with gold-tone trim.

### **E0932243**

Fountain Pen with  
Stainless Steel Nib- Fine

### **E0932253**

Fountain Pen with  
Stainless Steel  
Nib- Medium

### **E1932251**

Rollerball Pen

### **E2932251**

Ballpoint Pen



## 9340

Bright chrome with  
polished gold-tone trim.

### **E0934053**

Fountain Pen with Stainless  
Steel Nib- Medium

### **E1934051**

Rollerball Pen

### **E2934051**

Ballpoint Pen



## 9338

Glossy black lacquer with  
polished chrome plated trim.

### **E0933853**

Fountain Pen with Stainless  
Steel Nib- Medium

### **E1933851**

Rollerball Pen

### **E2933851**

Ballpoint Pen



### 9339

Glossy blue lacquer with polished chrome plated trim.

#### **E0933953**

Fountain Pen with Stainless Steel Nib- Medium

#### **E1933951**

Rollerball Pen

#### **E2933951**

Ballpoint Pen



### 9306

Brushed chrome barrel with matching cap and polished chrome trim.

#### **E0930643**

Fountain Pen with Stainless Steel Nib- Fine

#### **E0930653**

Fountain Pen with Stainless Steel Nib- Medium

#### **E1930651**

Rollerball Pen

#### **E2930651**

Ballpoint Pen



### 9313

Rich lacquer finished barrel with a contrasting chrome top and polished chrome trim.

#### **E0931343**

Fountain Pen with Stainless Steel Nib- Fine

#### **E0931353**

Fountain Pen with Stainless Steel Nib- Medium

#### **E1931351**

Rollerball Pen

#### **E2931351**

Ballpoint Pen





## 9317

Matte black lacquer with  
chrome plated trim.

### **E0931743**

Fountain Pen with  
Stainless Steel Nib- Fine

### **E1931751**

Rollerball Pen

### **E2931751**

Ballpoint Pen



# VIBRANT, FUN & MODERN

The sleek tapered profile has an almost aerodynamic quality, and comes in a variety of finishes to suit any taste.



## 9422

Bright, polished chrome finish with gold-tone trim.

### E0942253

Fountain Pen with Stainless Steel Nib- Medium

### E1942251

Gel Rollerball Pen

### E2942251

Ballpoint Pen



## 9405

Matte black finish featuring chrome plated trim.

### E0940553

Fountain Pen with Stainless Steel Nib- Medium

### E1940551

Gel Rollerball Pen

### E2940551

Ballpoint Pen



## 9400

Matte strobe silver finish featuring chrome plated trim.

### E0940053

Fountain Pen with Stainless Steel Nib- Medium

### E1940051

Gel Rollerball Pen

### E2940051

Ballpoint Pen





## 9401

Bright neon blue finish featuring chrome plated trim.

### **E0940143**

Fountain Pen with  
Stainless Steel Nib- Fine

### **E0940153**

Fountain Pen with Stainless  
Steel Nib- Medium

### **E1940151**

Gel Rollerball Pen

### **E2940151**

Ballpoint Pen



## 9403

Bright, red finish featuring chrome plated trim.

### **E0940343**

Fountain Pen with  
Stainless Steel Nib -Fine

### **E0940353**

Fountain Pen with Stainless  
Steel Nib -Medium

### **E1940351**

Gel Rollerball Pen

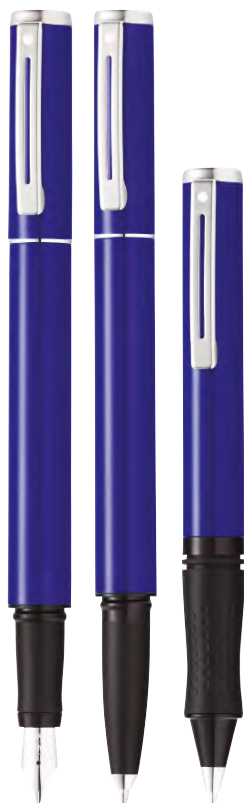
### **E2940351**

Ballpoint Pen

## A POP OF COLOR AND STYLE

What makes Sheaffer Pop so popular? Glossy, statement-making colors and the best-selling flat-top design first introduced back in the 1920s.





## 9201

Vibrant blue finish with polished chrome trim.

**E0920153**  
Fountain Pen with Stainless Steel Nib- Medium

**E1920151**  
Gel Rollerball Pen

**E2920151**  
Ballpoint Pen



## 9202

Lime Green finish with polished chrome trim.

**E0920253**  
Fountain Pen with Stainless Steel Nib- Medium

**E1920251**  
Gel Rollerball Pen

**E2920251**  
Ballpoint Pen



## 9203

Soft lilac finish with polished chrome trim.

**E0920353**  
Fountain Pen with Stainless Steel Nib- Medium

**E1920351**  
Gel Rollerball Pen

**E2920351**  
Ballpoint Pen

**9205**

Classic black finish with polished chrome trim.

**E0920553**

Fountain Pen with Stainless Steel Nib-Medium

**E1920551**

Gel Rollerball Pen

**E2920551**

Ballpoint Pen

**9206**

Clean white finish with polished chrome trim.

**E0920653**

Fountain Pen with Stainless Steel Nib-Medium

**E1920651**

Gel Rollerball Pen

**E2920651**

Ballpoint Pen

**9207**

Bright red finish with polished chrome trim.

**E0920753**

Fountain Pen with Stainless Steel Nib-Medium

**E1920751**

Gel Rollerball Pen

**E2920751**

Ballpoint Pen





## FUN CLICK-TOP WITH RETRO FLAIR

Cool and colorful ballpoints for everyday writing  
with a familiar, retro-inspired click-top design.



### 32181

Sheaffer sentinel E321 bright green barrel brushed chrome cap and chrome plated trims BP.

**E23218151**  
Ballpoint Pen



### 32172

Sheaffer sentinel E321 burgundy barrel brushed chrome cap and chrome plated trims BP.

**E23217251**  
Ballpoint Pen



### 32125

Sheaffer sentinel E321 coffee bean barrel brushed chrome cap and chrome plated trims BP.

**E23212551**  
Ballpoint Pen



### 32111

Sheaffer sentinel E321 black barrel brushed chrome cap and chrome plated trims BP.

**E23211151**  
Ballpoint pen



### 32173

Sheaffer sentinel E321 blue barrel brushed chrome cap and chrome plated trims BP.

**E23217351**  
Ballpoint pen



# THE MORE THE MERRIER!

Classic yet trendy, gift sets bring the best of  
Sheaffer together in a stylish box.





### 9306

Sheaffer 100 G9306 brushed chrome with chrome plated trims BP with BCH.

#### G2930651-3

Card Holder



### 9313

Sheaffer 100 G9313 glossy black barrel brushed chrome cap with chrome plated trim BP with BCH.

#### G2931351-3

Card Holder



### 9317

Sheaffer 100 G9317 matte black with chrome plated trims BP with BCH.

#### G2931751-3

Card Holder

#### Sheaffer Card Holder:

Make a solid first impression with the sleek leatherette-and-metal business card holder that is secured with a magnetic closure and can hold 10-15 business cards or upto 5 credit cards.



### 9312

Sheaffer 300 G9312 glossy black with chrome plated trims BP with BCH.

#### G2931251-3

Card Holder



### 9338

Sheaffer 100 G9338 glossy black lacquer with chrome plated trims BP with BCH.

#### G2933851-3

Card Holder



### 9314

Sheaffer 300 G9314 glossy black barrel chrome cap with chrome plated trims BP with BCH.

#### G2931451-3

Card Holder

#### Sheaffer Card Holder:

Make a solid first impression with the sleek leatherette-and-metal business card holder that is secured with a magnetic closure and can hold 10-15 business cards or upto 5 credit cards.





### 9400

Sheaffer VFM G9400 strobe silver with chrome plated trims BP with A6 notebook.

**G2940051-4**  
A6 Notebook



### 9401

Sheaffer VFM G9401 neon blue with chrome plated trims BP with A6 notebook.

**G2940151-4**  
A6 Notebook



### 9405

Sheaffer VFM G9405 matte black with chrome plated trims BP with A6 notebook.

**G2940551-4**  
A6 Notebook

#### **Sheaffer A6 Notebook:**

Power through your day with a fountain pen friendly notebook that features 160 ruled pages of quality 80 gsm paper and classic Sheaffer design.





### 9340

Sheaffer 100 G9340 bright chrome with gold tone trims BP with gold plated table clock.

**G2934051-1**  
Table Clock Paperweight



### 9325

Sheaffer 300 G9325 glossy black with gold tone trims BP with gold plated table clock.

**G2932551-1**  
Table Clock Paperweight



### 9342

Sheaffer 300 G9342 bright chrome with gold tone trims BP with gold plated table clock.

**G2934251-1**  
Table Clock Paperweight

#### **Sheaffer Table Clock Paperweight:**

A stylish accessory to brighten any workspace, the gold and silver desk clock has a special silver sunray dial with indices.





## 9312

Sheaffer 300 G9312 glossy black with chrome plated trims BP with CCH.

### G2931251-2

Credit Card Holder



## 9325

Sheaffer 300 G9325 glossy black with gold tone trims BP with CCH.

### G2932551-2

Credit Card Holder



## 9342

Sheaffer 300 G9342 bright chrome with gold tone trims BP with CCH.

### G2934251-2

Credit Card Holder

### Sheaffer Credit Card Holder:

Crafted from genuine leather, the sophisticated credit card holder flaunts a premium milled texture and features 6 credit card slots and a currency compartment.

WRITING ACCESSORIES  
(INKS, REFILLS & CARTRIDGES)



	Ballpoint Refill "K" Style Blue or Black Ink Medium or Fine Point Grade	Ballpoint Refill "T" Style Blue or Black Ink Medium or Fine Point Grade	Classic Rollerball Refill Blue or Black Ink Medium Point Grade	Slim Rollerball Refill Blue or Black Ink Medium Point Grade	Scrip® Ink- 50ml
Sheaffer Prelude	●		●		●
Sheaffer Sagaris		●		●	●
Sheaffer Intensity	●			●	●
Sheaffer 300	●			●	●
Sheaffer 100	●			●	●
Sheaffer Sentinel	●				
Sheaffer VFM	●			●	
Sheaffer Pop					
Sheaffer Legacy	●				●
Sheaffer Reminder	●				
Sheaffer Calligraphy					●
Sheaffer Icon		●			
Available Refills	99335 BlackMedium 99334 Black Fine 99325 Blue Medium 99324 Blue Fine	99337 Black Medium 99327 Blue Medium	97335 Black Medium 97325 Blue Medium	97535 Black Medium 97525 Blue Medium	94231 Black 94221 Blue



	<b>Skrip® Classic Ink Cartridges</b>	<b>Skrip® Universal Ink Cartridges</b>	<b>Piston Converter (used with Sheaffer® Skrip® Ink Bottle)</b>	<b>Ballpoint Refill "C" Style Blue or Black Ink Medi- um Point Grade</b>	<b>Gel Rollerball Refill "C" Style Blue or Blue Ink Medium Point Grade</b>
Sheaffer Prelude	●		●		
Sheaffer Sagaris	●		●		
Sheaffer Intensity	●		●		
Sheaffer 300	●		●		
Sheaffer 100	●		●		
Sheaffer Sentinel					
Sheaffer VFM		●			
Sheaffer Pop	●			●	●
Sheaffer Legacy	●		●		●
Sheaffer Reminder					
Sheaffer Calligraphy	●				
Sheaffer Icon	●		●		●
Available Refills	96330 Black 96320 Blue	93090 Black 93091 Blue	96700 Piston Converter	8513SH Black Medium 8511SH Blue Medium	8523SH Black Medium 8521SH Blue Medium



### WW30 ( S300, S100 )

Hinged Pen Gift Box

**Dimensions**

L-18cm x W-6.5cm x H-4cm



### WW31 ( VFM, POP, SENTINEL )

Two Part Pen Gift Box

**Dimensions**

L-17.5cm x W-5.5cm x H-4cm



## SELF MERCHANDISABLE GIFT BOX

Foldable Gift Box

**Dimensions**

L-14.5cm x W-17cm x H-3cm

## SHEAFFER WARRANTY

### **SHEAFFER LIFETIME MECHANICAL WARRANTY**

All SHEAFFER writing instruments and desk set penholder mechanisms are unquestionably guaranteed against mechanical failure. Any SHEAFFER product or part requiring service under this warranty will be repaired or replaced at no charge when received at our factory from the consumer (postage and insurance are the responsibility of the consumer, and processing fees may apply). Any such product that is no longer in production and cannot be repaired will be replaced with a comparable SHEAFFER product. Leads, erasers, ink refills and stylus tips exhausted in the course of normal use, and emblems and other customized decoration, are excluded from this warranty; also excluded are fountain pen nibs and other parts damaged from impact, unreasonable use or obvious abuse, as well as wear, aging discolouration or other deterioration of the leather wrapping. The SHEAFFER guarantee extends our assurance of a lifetime of writing pleasure to every owner of a SHEAFFER writing instrument. This warranty gives you specific legal rights, and you may have other rights which vary from state to state or jurisdiction to jurisdiction. Customers are advised to obtain insurance against loss or damage when shipping products to Sheaffer. Without proof of shipment, Sheaffer cannot replace product it does not receive.

### **WARNING**

Pen caps can obstruct breathing. Keep out of mouth.  
This product is not intended for children.



SHEAFFER

EST. 1913