



SHEAFFER

EST. 1913

RETAIL COLLECTION



GOOD THINGS HAPPEN
WITH A SHEAFFER PEN



The right pen makes all the difference. A comfortable balance.
Smooth flowing ink. Consistent performance. Truly noteworthy design.
We're passionate about the writing experience in every detail.

The white dot featured on every Sheaffer pen is an enduring symbol of quality,
innovation and prestige; proud emblem of our Lifetime Mechanical Warranty.

ESTABLISHED 1913

RAY & BLUESTONE LLP, A GROUP COMPANY OF WILLIAM PENN PVT. LTD.

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TAKE A STRONG STANCE

Writers who take a strong position prefer a pen that takes a strong stance. Sheaffer 300 is boldly detailed with the iconic Sheaffer slotted clip and wide banding.



9341

Glossy blue lacquer with polished chrome plated trim.

E0934143

Fountain Pen with Stainless Steel Nib- Fine

E0934153

Fountain Pen with Stainless Steel Nib- Medium

E1934151

Rollerball Pen



9325

Glossy black finish cap and barrel featuring gold tone trim.

E0932553

Fountain Pen Stainless steel and gold tone Nib- Medium

E1932551

Rollerball Pen

E2932551

Ballpoint Pen



9343

Matte black lacquer with polished black trim.

E0934353

Fountain Pen with Stainless Steel Nib- Medium.

E1934351

Rollerball Pen

E2934351

Ballpoint Pen



9342

Bright chrome with polished gold-tone trim.

E0934243

Fountain Pen with Stainless steel and gold tone Nib- Fine.

E0934253

Fountain Pen with Stainless steel and gold tone nib- Medium.

E1934251

Rollerball Pen

E2934251

Ballpoint Pen



9314

Glossy black barrel with bright chrome cap featuring chrome plated trim.

E0931453

Fountain Pen with Stainless Steel Nib- Medium.

E1931451

Rollerball Pen

E2931451

Ballpoint Pen



9312

Glossy black cap and barrel featuring chrome plated trim.

E0931253

Fountain Pen with Stainless Steel Nib- Medium.

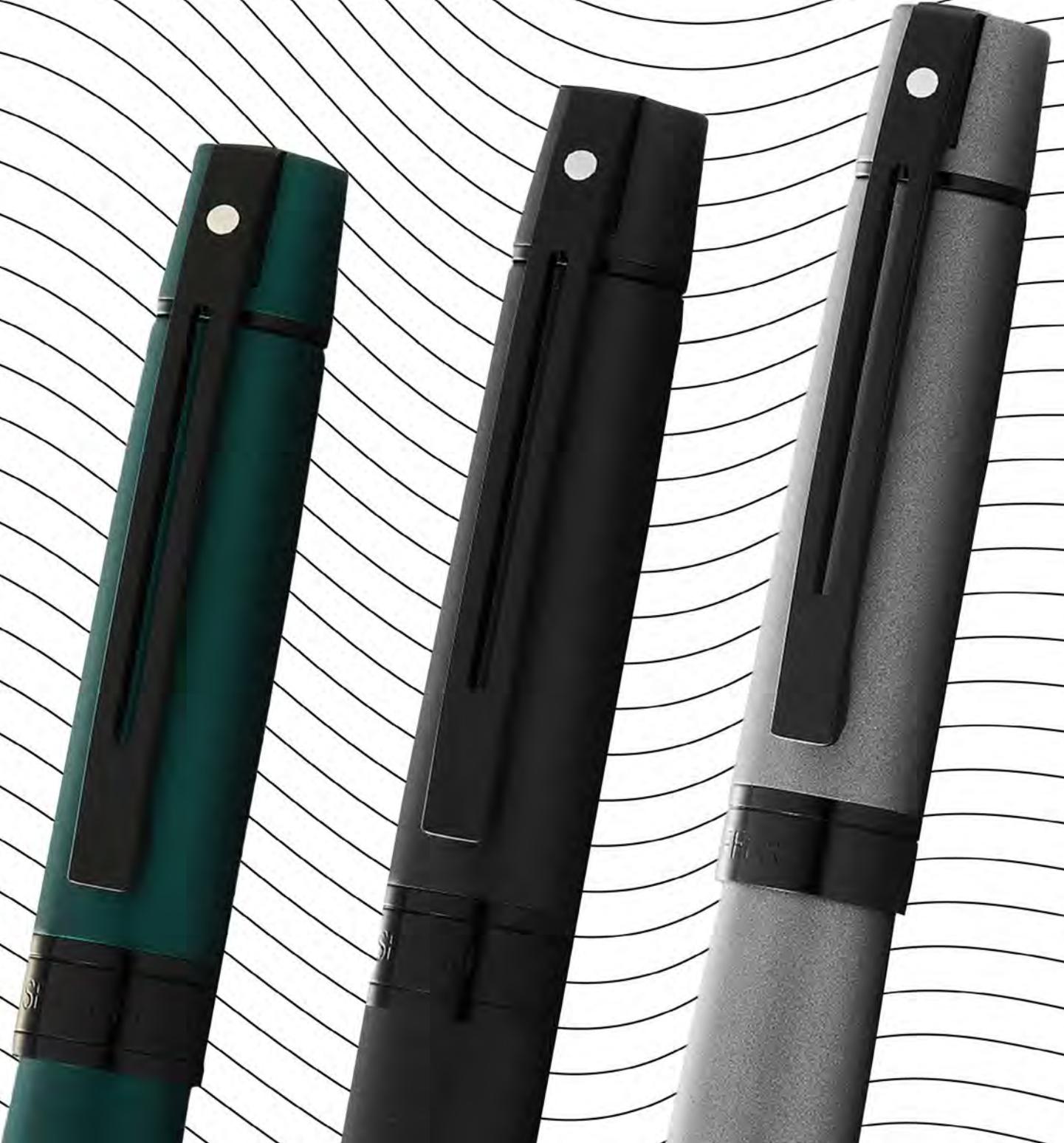
E1931251

Rollerball Pen

E2931251

Ballpoint Pen

SHEAFFER® 300





9345

Matte gray lacquer with
polished black trim.

E2934551
Ballpoint Pen



9346

Matte green lacquer with
polished black trim.

E2934651
Ballpoint Pen

SHEAFFER® 100



SO EASY TO ADMIRE

A smart, timeless choice, Sheaffer 100 makes the right impression at the right price. The subtle cut-out clip adds a nice note of distinction.



9322

Glossy black lacquer with gold-tone trim.

- E0932243** Fountain Pen with Stainless Steel Nib- Fine
- E0932253** Fountain Pen with Stainless Steel Nib- Medium
- E1932251** Rollerball Pen
- E2932251** Ballpoint Pen



9340

Bright chrome with polished gold-tone trim.

- E0934053** Fountain Pen with Stainless Steel Nib- Medium
- E1934051** Rollerball Pen
- E2934051** Ballpoint Pen



9338

Glossy black lacquer with polished chrome plated trim.

- E0933853** Fountain Pen with Stainless Steel Nib- Medium
- E1933851** Rollerball Pen
- E2933851** Ballpoint Pen



9339

Glossy blue lacquer with polished chrome plated trim.

- E0933953**
Fountain Pen with Stainless Steel Nib- Medium
- E1933951**
Rollerball Pen
- E2933951**
Ballpoint Pen



9306

Brushed chrome barrel with matching cap and polished chrome trim.

- E0930643**
Fountain Pen with Stainless Steel Nib- Fine
- E0930653**
Fountain Pen with Stainless Steel Nib- Medium
- E1930651**
Rollerball Pen
- E2930651**
Ballpoint Pen



9313

Rich lacquer finished barrel with a contrasting chrome top and polished chrome trim.

- E0931353**
Fountain Pen with Stainless Steel Nib- Medium
- E1931351**
Rollerball Pen
- E2931351**
Ballpoint Pen





9317

Matte black lacquer with
nickle plated trim.

E0931743
Fountain Pen with
Stainless Steel Nib- Fine

E1931751
Rollerball Pen

E2931751
Ballpoint Pen



VIBRANT, FUN & MODERN

The sleek tapered profile has an almost aerodynamic quality, and comes in a variety of finishes to suit any taste.



9422

Bright, polished chrome finish with gold-tone trim.

E0942253
Fountain Pen with Stainless Steel Nib- Medium

E1942251
Gel Rollerball Pen

E2942251
Ballpoint Pen



9405

Matte black finish featuring nickel plated trim.

E0940543
Fountain Pen with Stainless Steel Nib- Fine

E0940553
Fountain Pen with Stainless Steel Nib- Medium

E1940551
Gel Rollerball Pen



9400

Matte strobe silver finish featuring nickel plated trim.

E0940053
Fountain Pen with Stainless Steel Nib- Medium

E1940051
Gel Rollerball Pen

E2940051
Ballpoint Pen





9401

Bright neon blue finish featuring nickel plated trim.

E0940143
Fountain Pen with
Stainless Steel Nib- Fine

E0940153
Fountain Pen with Stainless
Steel Nib- Medium

E1940151
Gel Rollerball Pen

E2940151
Ballpoint Pen



9403

Bright, red finish featuring nickel plated trim.

E0940343
Fountain Pen with
Stainless Steel Nib -Fine

E0940353
Fountain Pen with Stainless
Steel Nib -Medium

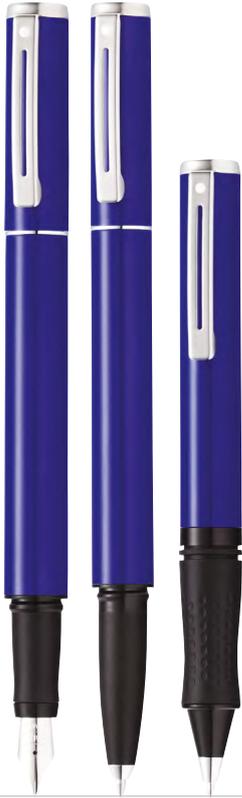
E1940351
Gel Rollerball Pen

E2940351
Ballpoint Pen

A POP OF COLOUR AND STYLE

What makes Sheaffer Pop so popular? Glossy, statement-making colours and the best-selling flat-top design first introduced back in the 1920s.





9201

Vibrant blue finish with polished chrome trim.

E0920153
Fountain Pen with Stainless Steel Nib- Medium

E1920151
Gel Rollerball Pen

E2920151
Ballpoint Pen



9202

Lime Green finish with polished chrome trim.

E0920253
Fountain Pen with Stainless Steel Nib- Medium

E1920251
Gel Rollerball Pen

E2920251
Ballpoint Pen



9203

Soft lilac finish with polished chrome trim.

E0920353
Fountain Pen with Stainless Steel Nib- Medium

E1920351
Gel Rollerball Pen

E2920351
Ballpoint Pen

**9205**

Classic black finish with polished chrome trim.

E0920553

Fountain Pen with Stainless Steel Nib-Medium

E1920551

Gel Rollerball Pen

E2920551

Ballpoint Pen

**9206**

Clean white finish with polished chrome trim.

E0920653

Fountain Pen with Stainless Steel Nib-Medium

E1920651

Gel Rollerball Pen

E2920651

Ballpoint Pen

**9207**

Bright red finish with polished chrome trim.

E0920753

Fountain Pen with Stainless Steel Nib-Medium

E1920751

Gel Rollerball Pen

E2920751

Ballpoint Pen





I'm funny
I'm smart
I work hard



FUN CLICK-TOP WITH RETRO FLAIR

Cool and colourful ballpoints for everyday writing
with a familiar, retro-inspired click-top design.



3218

Sheaffer sentinel E321 bright green barrel brushed chrome cap and nickel plated trims BP.

E23218151
Ballpoint Pen



3217

Sheaffer sentinel E321 burgundy barrel brushed chrome cap and nickel plated trims BP.

E23217251
Ballpoint Pen



3212

Sheaffer sentinel E321 coffee bean barrel brushed chrome cap and nickel plated trims BP.

E23212551
Ballpoint Pen



3211

Sheaffer sentinel E321 black barrel brushed chrome cap and nickel plated trims BP.

E23211151
Ballpoint pen



3217

Sheaffer sentinel E321 blue barrel brushed chrome cap and nickel plated trims BP.

E23217351
Ballpoint pen



THE MORE THE MERRIER!

Classic yet trendy, gift sets bring the best of Sheaffer together in a stylish box.





9306

Sheaffer 100 G9306 brushed chrome with nickel plated trims BP with BCH.

G2930651-3
Card Holder



9313

Sheaffer 100 G9313 glossy black barrel brushed chrome cap with nickel plated trim BP with BCH.

G2931351-3
Card Holder



9317

Sheaffer 100 G9317 matte black with nickel plated trims BP with BCH.

G2931751-3
Card Holder

Sheaffer Card Holder:

Make a solid first impression with the sleek leatherette-and-metal business card holder that is secured with a magnetic closure and can hold 10-15 business cards or upto 5 credit cards.

**9312**

Sheaffer 300 G9312 glossy black with chrome plated trims BP with BCH.

G2931251-3

Card Holder

**9338**

Sheaffer 100 G9338 glossy black lacquer with chrome plated trims BP with BCH.

G2933851-3

Card Holder

**9314**

Sheaffer 300 G9314 glossy black barrel chrome cap with chrome plated trims BP with BCH.

G2931451-3

Card Holder

Sheaffer Card Holder:

Make a solid first impression with the sleek leatherette-and-metal business card holder that is secured with a magnetic closure and can hold 10-15 business cards or upto 5 credit cards.





9400

Sheaffer VFM G9400 strobe silver with nickel plated trims BP with A6 notebook.

G2940051-4
A6 Notebook



9401

Sheaffer VFM G9401 neon blue with nickel plated trims BP with A6 notebook.

G2940151-4
A6 Notebook



9405

Sheaffer VFM G9405 matte black with nickel plated trims BP with A6 notebook.

G2940551-4
A6 Notebook

Sheaffer A6 Notebook:

Power through your day with a fountain pen friendly notebook that features 160 ruled pages of quality 80 gsm paper and classic Sheaffer design.





9340

Sheaffer 100 G9340 bright chrome with gold tone trims BP with gold plated table clock.

G2934051-1
Table Clock Paperweight



9325

Sheaffer 300 G9325 glossy black with gold tone trims BP with gold plated table clock.

G2932551-1
Table Clock Paperweight



9342

Sheaffer 300 G9342 bright chrome with gold tone trims BP with gold plated table clock.

G2934251-1
Table Clock Paperweight

Sheaffer Table Clock Paperweight:

A stylish accessory to brighten any work-space, the gold and silver desk clock has a special silver sunray dial with indices.





9312

Sheaffer 300 G9312 glossy black with chrome plated trims BP with CCH.

G2931251-2
Credit Card Holder



9325

Sheaffer 300 G9325 glossy black with gold tone trims BP with CCH.

G2932551-2
Credit Card Holder



9342

Sheaffer 300 G9342 bright chrome with gold tone trims BP with CCH.

G2934251-2
Credit Card Holder

Sheaffer Credit Card Holder:

Crafted from genuine leather, the sophisticated credit card holder flaunts a premium milled texture and features 6 credit card slots and a currency compartment.

WRITING ACCESSORIES (INKS, REFILLS & CARTRIDGES)



Ballpoint Refill "K" Style Blue or Black Ink Medium or Fine Point Grade

Ballpoint Refill "T" Style Blue or Black Ink Medium or Fine Point Grade

Classic Rollerball Refill Blue or Black Ink Medium Point Grade

Slim Rollerball Refill Blue or Black Ink Medium Point Grade

Skrif® Ink- 50ml

Sheaffer Prelude	●		●		●
Sheaffer Sagaris		●		●	●
Sheaffer Intensity	●			●	●
Sheaffer 300	●			●	●
Sheaffer 100	●			●	●
Sheaffer Sentinel	●				
Sheaffer VFM	●			●	
Sheaffer Pop					
Sheaffer Legacy					●
Sheaffer Reminder	●				
Sheaffer Calligraphy					

Available Refills	99335 Black Medium 99334 Black Fine 99325 Blue Medium 99324 Blue Fine	99337 Black Medium 99327 Blue Medium	97335 Black Medium 97325 Blue Medium	97535 Black Medium 97525 Blue Medium	94231 Black 94221 Blue
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**Skrip®
Classic Ink Cartridges**

**Skrip®
Universal Ink Cartridges**

**Piston Converter (used
with Sheaffer® Skrip®
Ink Bottle)**

**Ballpoint Refill "C" Style
Blue or Black Ink Medi-
um Point Grade**

**Gel Rollerball Refill "C"
Style Blue or Blue Ink
Medium Point Grade**

Sheaffer Prelude	●		●		
Sheaffer Sagaris	●		●		
Sheaffer Intensity	●		●		
Sheaffer 300	●		●		
Sheaffer 100	●		●		
Sheaffer Sentinel					
Sheaffer VFM		●			
Sheaffer Pop	●			●	●
Sheaffer Legacy	●		●		●
Sheaffer Reminder					
Sheaffer Calligraphy	●				

Available Refills	96330 Black 96320 Blue	93090 Black 93091 Blue	96700 Piston Converter	8513SH Black Medium 8511SH Blue Medium	8523SH Black Medium 8521SH Blue Medium
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WW30 (S300, S100)

Hinged Pen Gift Box

Dimensions

L-18cm x W-6.5cm x H-4cm



WW31 (VFM, POP, SENTINEL)

Two Part Pen Gift Box

Dimensions

L-17.5cm x W-6.5cm x H-4cm



SELF MERCHANDISABLE GIFT BOX

Foldable Gift Box

Dimensions

L-14.5cm x W-17cm x H-3cm

SHEAFFER WARRANTY

SHEAFFER LIFETIME MECHANICAL WARRANTY

All SHEAFFER writing instruments and desk set penholder mechanisms are unquestionably guaranteed against mechanical failure. Any SHEAFFER product or part requiring service under this warranty will be repaired or replaced at no charge when received at our factory from the consumer (postage and insurance are the responsibility of the consumer, and processing fees may apply). Any such product that is no longer in production and cannot be repaired will be replaced with a comparable SHEAFFER product. Leads, erasers, ink refills and stylus tips exhausted in the course of normal use, and emblems and other customized decoration, are excluded from this warranty; also excluded are fountain pen nibs and other parts damaged from impact, unreasonable use or obvious abuse, as well as wear, aging discoloration or other deterioration of the leather wrapping. The SHEAFFER guarantee extends our assurance of a lifetime of writing pleasure to every owner of a SHEAFFER writing instrument. This warranty gives you specific legal rights, and you may have other rights which vary from state to state or jurisdiction to jurisdiction. Customers are advised to obtain insurance against loss or damage when shipping products to Sheaffer. Without proof of shipment, Sheaffer cannot replace product it does not receive.

WARNING

Pen caps can obstruct breathing. Keep out of mouth.
This product is not intended for children.



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