

The *write* kind of coffee

SHEAFFER





WRITING  
& COFFEE,  
AN  
ETERNAL  
LOVE  
STORY.







## COFFEE EDITION



Words-on-paper and caffeine-in-a-cup have  
always had a special bond.

From sparking ideas to fueling flow states,  
coffee has been a penman's best friend since  
time immemorial.

Sheaffer's latest collection of pens is designed  
from the tip to the base, from the nib to the clip,  
to crystallize this immortal relationship.





Sheaffer 100 | COFFEE EDITION





## Sheaffer 100 | COFFEE EDITION

A MUST-HAVE FOR COFFICIANADOS AND STYLOPHILES.

The Sheaffer 100 series Coffee Edition is a classic writing instrument known for its timeless charm and top-notch quality. It comes in a lovely coffee brown colour, adorned with an elegant cup and heart insignia on the cap. Crafted with meticulous care, this pen meets the highest standard of craftsmanship.

It's a writing instrument that is ideal for both professionals and enthusiasts who appreciate life's little luxuries.



- Dark coffee brown gradient in a matte texture.
- PVD regal brown accents and nib.
- Exclusive insignia on top of the cap.



## 9374 - COFFEE EDITION WITH SHINY PVD TRIMS



**E0937453**  
Fountain Pen  
with Medium Nib

**E0937443**  
Fountain Pen  
with Fine Nib



**E1937451**  
Rollerball Pen



**E2937451**  
Ballpoint Pen





Sheaffer VFM | COFFEE EDITION





## Sheaffer VFM | COFFEE EDITION

A MUST-HAVE FOR COFFICIANADOS AND STYLOPHILES.

The Sheaffer VFM Coffee Edition sports a light coffee brown with a printed cup and heart insignia on the back of the pen.

Designed for coffee enthusiasts who enjoy playing with words, this special edition pen is both sleek and stylish, perfect for everyday use.



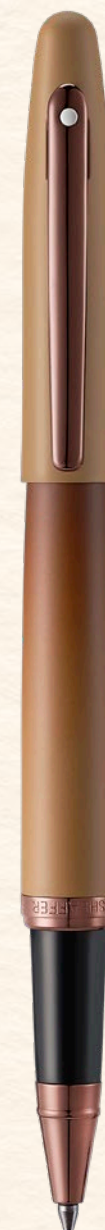
- Light coffee brown gradient in a matte texture.
- PVD regal coffee brown accents and nib.
- Exclusive insignia on the back of the pen.
- Fountain pen comes with a universal converter.

## 9428 - COFFEE EDITION WITH SHINY PVD TRIMS



**E0942853**  
Fountain Pen  
with Medium Nib and  
a Universal Converter

**E0942843**  
Fountain Pen  
with Fine Nib and  
a Universal Converter



**E1942851**  
Rollerball Pen



**E2942851**  
Ballpoint Pen





# SHEAFFER PACKAGING

This Coffee Edition comes in exclusive packaging that celebrates coffee lovers and adds a touch of elegance to the writing instruments.



WP34769

Exclusive **Carry Bag**

**Dimensions**

L - 19 cm x W - 9 cm x H - 19 cm

This medium-sized carry bag showcases coffee-themed icons, striking a balance between elegance and practicality.



Exclusive **Box Sleeve**

The Sheaffer Coffee Edition pens come elegantly packaged in a dark coffee brown textured box, featuring a brown metallic finish logo. Inside, the luxurious light brown microsuede fabric and the included information card enhance the unboxing experience, adding a touch of sophistication and ensuring that the presentation is as impressive as the pen itself.



Information Card

WW31 (Sheaffer VFM)

Exclusive Two Part Pen Gift Box

**Dimensions**

L - 18 cm x W - 6 cm x H - 4 cm



WW30 (Sheaffer 100)

Exclusive Hinged Pen Gift Box

**Dimensions**

L - 18 cm x W - 6.5 cm x H - 4 cm

Information Card



# SHEAFFER DISPLAY

Specially designed for Sheaffer Coffee Edition point-of-sale (POS) units and retail display cases created to present your Sheaffer pieces in their full glory.



## WP34784

Set Of 3 Pen Blocks With Magnetic Base.

### Dimensions

L - 6 cm x W - 2.5 cm x H - 3 cm  
L - 6 cm x W - 2.5 cm x H - 5 cm  
L - 6 cm x W - 2.5 cm x H - 7 cm

Base With Metal Surface For The Magnetic Blocks.

### Dimensions

L - 18.5 cm x W - 15.2 cm x H - 1.7 cm

To enhance the display of our Coffee Edition pens, we have designed a point-of-sale display featuring a three-block magnetic base in a dark coffee brown color and featuring a brown metallic finish logo.

The point-of-sale display for the six-pen tray is designed with both security and aesthetics in mind. It features a transparent acrylic lid for anti-theft protection and a beige thermoform tray to securely display each pen.

The display includes a graphic on the right side to highlight the Coffee Edition theme, while the pen tray itself is finished in a dark coffee brown color and adorned with a brown metallic finish logo, creating a stylish and cohesive presentation.



## WP34782

Pen Tray With 6 Slots With Transparent Protective Hinged Cover

### Dimensions

L - 23 cm x W - 21.2 cm x H - 3 cm

Graphic not included



The graphic backdrop stand features a vertical block in a dark coffee brown color, with a brown metallic finish logo.

The right side of the block is designed to hold a transparent acrylic graphic display, effectively highlighting the theme or collection.

## WP34783

Graphic Backdrop Stand

### Dimensions

W - 25.5 cm x H - 23 cm

Graphic not included





Suffice to say we've left no bean unturned to make this range a non-negotiable purchase for lovers of coffee and writing alike.

Don't miss out on adding this one of a kind addition to your collection. **Contact us today** to secure your orders.

  
**SHEAFFER**  
EST. 1913

**COFFEE EDITION**





[sheaffer.com](http://sheaffer.com)