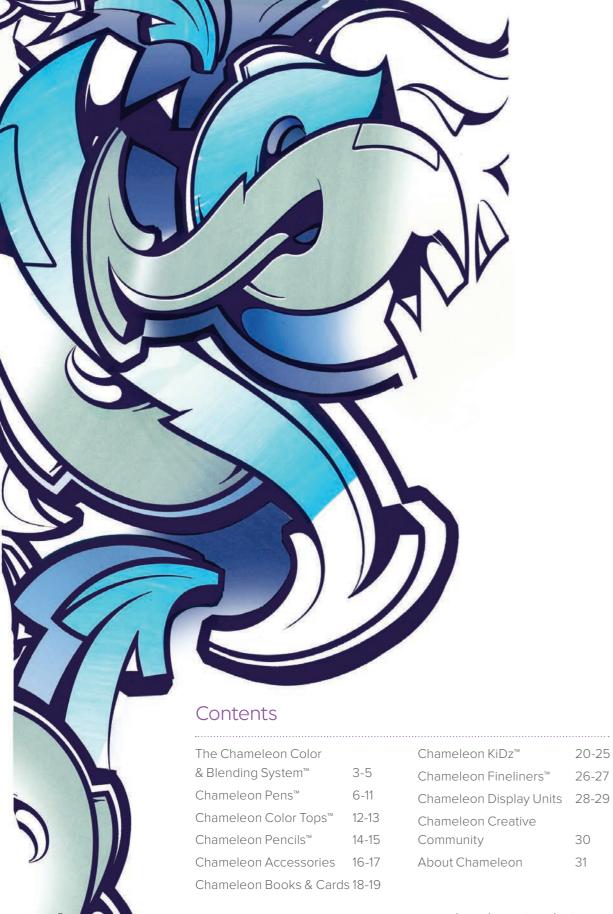
PRODUCT CATALOG

2021









Chameleon **Color & Blending System**[™]

- The new Chameleon Color & Blending System gives artists color blending options like never before.
- The patented system allows you to color from light to dark, dark to light and color to color giving endless color blending possibilities.
- Combines Chameleon's multi-award winning "Chameleon Markers" with the viral sensation "Chameleon Color Tops".
- With 10 amazing packs designed by creatives, for creatives everyone, will find their "perfect pack".

20-25

26-27

30

31

- Each pack can create over 50 tones and blends!
- Each pack contains 1 x Chameleon Colorless Blender Pen, 5 x Chameleon Color Tops, 1x Chameleon Mixing Chamber and 5 x Chameleon Markers
- 6 spare Chameleon Japanese Brush Nibs are included in each kit.
- Each kit contains an English instruction leaflet and a 15 language instruction leaflet



THE CHAMELEON **COLOR & BLENDING** SYSTEM™



Chameleon Color & Blending System #5

ITEM# CS6605

6 Chameleon Markers



5 Chameleon Color Tops™ CG5 PK5 BL7 RD3 GR3

1 Chameleon Mixing Chamber™

AAAAAA 6 Chameleon UUUUU Japanese Brush Nibs^{TN}



Chameleon Color & Blending System#6

ITEM# CS6606

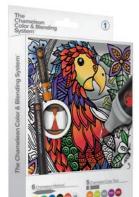
6 Chameleon Markers



5 Chameleon Color Tops[™]



1 Chameleon Mixing Chamber™



Chameleon Color & Blending System#1

ITEM# CS6601

6 Chameleon Markers







AAAAA 6 Chameleon UUUUU Japanese Brush Nibs™



Chameleon Color & Blending System#2

ITEM# CS6602

6 Chameleon Markers







AAAAAA 6 Chameleon UUUUU Japanese Brush Nibs™



Chameleon Color & Blending System#7

ITEM# CS6607

6 Chameleon Markers





1 Chameleon Mixing Chamber[™]

AAAAA 6 Chameleon IIIIIII Japanese Brush Nibs^{TI}



Chameleon Color & Blending System#8

ITEM# CS6608

6 Chameleon Markers



5 Chameleon Color Tops™



1 Chameleon Mixing Chamber™



Chameleon Color & Blending System#3

ITEM# CS6603

6 Chameleon Markers



1 Chameleon Mixing Chamber™

AAAAA 6 Chameleon UUUUU Japanese Brush Nibs™



Chameleon Color & Blending System#4

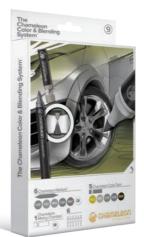
ITEM# CS6604

6 Chameleon Markers





AAAAAA 6 Chameleon UUUUU Japanese Brush Nibs™



Chameleon Color & Blending System#9

ITEM# CS6609

6 Chameleon Markers



1 Chameleon Mixing ChamberTM

AAAAAA 6 Chameleon UUUUU Japanese Brush Nibs™



Chameleon Color & Blending System #10

ITEM# CS6610

6 Chameleon Markers

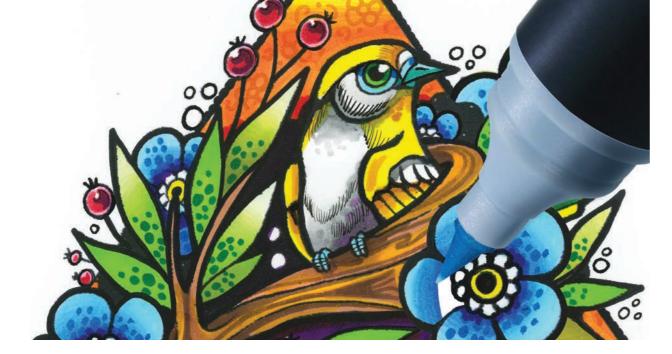


5 Chameleon Color Tops[™]





1 Chameleon Mixing Chamber™



Chameleon Pens[™]

- One pen, multiple color tones!
- For simple, seamless, color gradations!
- Create depth, dimension, highlights, shading and shadows... all with one pen!
- Built to last, Chameleon Pens have nearly twice as much ink as a regular marker.
- Can also be used like a traditional marker
- Professional quality, with alcoholbased ink.

- Refillable, and have replaceable Japanese Nibs.
- Permanent on most surfaces (including: fabrics, glass, plastic and wood).
- Compatible with all other alcoholbased pens and inks.
- Perfect for aspiring amateurs, keen colorists, creative crafters, ambitious students, accomplished artists and design professionals.



Chameleon Pens™ 52 PEN SUPER SET



Including Detail Pen, Colorless Blender Pen, Case and Carry Strap

ITEM# CT5201



Chameleon Pens™ 30 PEN AND CARRY CASE SET



Including Carry Strap





Hold the pen in a vertical position. Gently place the Mixing Chamber onto the Brush Nib – the two Nibs will touch.



Keeping the pen in a vertical position, hold and fuse for 15 seconds.























Chameleon Pens™ 22 PEN DELUXE SET



Including Detail Pen and Colorless Blending Pen ITEM# CT2201





























Remove the pen from the Mixing Chamber.



Color in a side-to-side motion, slightly overlapping the previous line, all the way to the edges of the image, working from light to dark for a seamless blend.

Chameleon Pens™ 5 PACKS

The Chameleon 5 Pen packs are a great way to get into the Chameleon Pens range.

These packs are made up of the 50 Chameleon Pen colors, broken down into 10 individual sets. Each pack is complete with detailed instructions that have useful hints, tips and techniques.



Pastel Tones Set ITEM# CT0501





















9

30 and 22 pen set combined equal the complete 52 colors



Warm Tones Set







Floral Tones Set ITEM# CT0512







Blue Tones Set ITEM# CT0513





ITEM# CT0514

Chameleon Pens™ **SINGLES**

BL6 ROYAL BLUE

ITEM# CT0113

ITEM# CT0118

ITEM# CT0125

BL7 INDIGO

ITEM# CT0130

PK5

ITEM# CT0135

RD2

ITEM# CT0140

ITEM# CT0145

ITEM# CT0119

ITEM# CT0126

ITEM# CT0131

BV2

RD3

ITEM# CT0141



GR3 GRASS GREEN

VO4

ITEM# CT0116

NU00 NEUTRAL

ITEM# CT0123

ITEM# CT0128

PK2 DUSTY ROSE

ITEM#

CT0133

ITEM# CT0138

BR1

ITEM# CT0143

ITEM# CT0148



BG4 AQUA MARINE

ITEM# CT0112

ITEM# CT0124

ITEM# CT0129

OR3 TANGERIN

ITEM# CT0139











ITEM# CT0115



ITEM# CT0120

































ITEM# CT0149

Chameleon Introductory Kit

The perfect pack to introduce customers to the Chameleon system

- Contains both Chameleon Pens™ and Chameleon Color Tops™ Color combinations designed to produce over 20 brilliant color gradations, tones and blends.
- Pack has a fold open panel designed to clearly educate the 3 ways you can use the unique Chameleon system.
- Bold fresh package graphics with incredibly colorful stopping power.
- Designed to appeal to multiple customer groups - accomplished artists, design professionals, keen colorists, creative crafters, curious teens, aspiring amateurs and ambitious students.
- Eye-catching pack illustration by YouTube artist, Vexx. This art is available as a free download upon purchase. Also available are 4 videos, by Vexx, demonstrating the different ways you can use this pack.



ITEM# CT1003UK

Chameleon Pens[™]











Chameleon Color Tops[™]

- One pen, color-to-color blends!
- For simple, seamless color-to-color blends!
- Achieve tonal gradients, blend opposing colors or get creative and stack numerous Color Tops to achieve amazing blends.
- Add Chameleon Color Tops to your Chameleon Pens to get over 1000 color blending combinations!
- Professional quality, with alcoholbased ink.

- Refillable, and have replaceable Japanese Nibs.
- Permanent on most surfaces (including: fabrics, glass, plastic and wood).
- Compatible with all other alcoholbased pens and inks.
- Perfect for aspiring amateurs, keen colorists, creative crafters, ambitious students, accomplished artists and design professionals.





5 Pack Pastel Tones



5 Pack Earth Tones



5 Pack Gray Tones



5 Pack Warm Tones



5 Pack Blue Tones



5 Pack Primary Tones



5 Pack Cool Tones



5 Pack Skin Tones



5 Pack Floral Tones



5 Pack Nature Tones



Hold the pen in a vertical position. Gently place the Color Top onto the Brush Nib – the two Nibs will touch.



Keeping the pen in a vertical position, hold and fuse for 15 seconds.



Remove the pen from the Color Top.



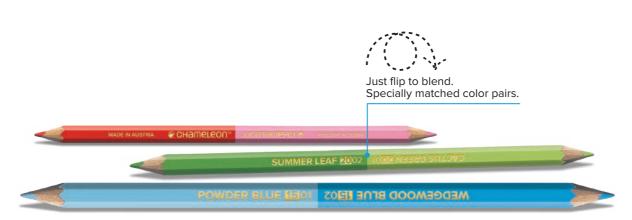
Color in a side-to-side motion, slightly overlapping the previous line, all the way to the edges of the image, working from color to color for a seamless blend.



Chameleon Pencils[™]

- Specially designed double-ended pencils with perfect color pairs, for perfect color blends!
- Just "FLIP" to blend!
- With Chameleon Pencils, you can:
 Change the color tone with pressure
 Mix colors to blend
 Layer the intense colors to create
 even more shades
- Highly pigmented, with an ultra-smooth consistency

- Permanent
- Break resistant, with a 3.8mm thick lead.
- Pre-sharpened
- Color matched dual ended pencils, meaning no more searching through hundreds of pencils for similar or complementary colors
- Slightly harder consistency than other pencils ensuring both your pencil and your point will last longer

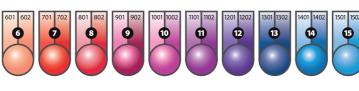




ITEM# PE2501

25 PENCILS 50 COLORS









You can easily get different color tones by changing the pressure you place on the pencil tip when shading.



Chameleon Pencils come with two complementary colors that are designed to blend perfectly together.



Easily blend between colors by flipping the pencil over. One pencil can give you multiple tones so you can add beautiful depth in your artwork.



Layer intense colors creating even more shades.



Chameleon Accessories

Tweezers ITEM# CT9601



Chamber Nibs - 10 Pack ITEM# CT9503



Detail Pen ITEM# CT0122



Bullet Nibs - 10 Pack ITEM# CT9502

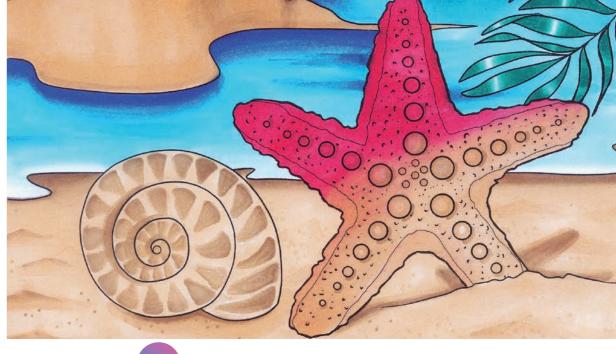


Colorless Blender ITEM# CT0121



Brush Nibs - 10 Pack ITEM# CT9501







Chameleon Ink Refills

Chameleon Ink Refills come in all 50 colors, plus the Colorless Blender. Each 20ml refill kit has its own ink injector so there is no cross contamination between colors. One refill kit can completely refill the pen or Mixing Chamber 6 to 8 times.



ITEM# CT9012

ITEM# CT9024

ITEM# CT9035

CT9046



ITEM# CT9013

ITEM# CT9025

ITEM#



ITEM# CT9014

ITEM# CT9026

ITEM# CT9037



ITEM#

CT9015

ITEM# CT9027



ITEM# CT9016

ITEM# CT9028

ITEM#



ITEM# CT9017

ITEM# CT9029





ITEM# CT9007

CT9018

ITEM# CT9030

ITEM# CT9041





ITEM# CT9008

ITEM# CT9031

ITEM# CT9032

ITEM#

CT9043

































ITEM#

17

CT9045

ITEM# CT9049

ITEM#

CT9038

ITEM#

ITEM# CT9040

CT9051





Chameleon Books & Cards

Color Cards

- Printed on high-quality super smooth 120gsm card stock.
- Detailed online educational videos demonstrating techniques.
- 16 Cards; 2 each of 8 different designs.
- 4in x 6in the perfect project size.

- 8 great themes to choose from; 4 regular and 4 embossed.
- Embossed Color Cards have raised printing, which act as a 'bumper' making coloring inside the lines much easier!



Nature ITEM# CC0101







Flowers ITEM# CC0102

Zen ITEM# CC0103 **Embossed Floral Patterns**







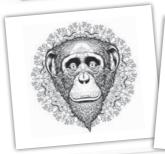
Embossed Mirror Images Embossed Mini Mandalas **Embossed Sweet Treats**

Manga ITEM# CC0109

Mandalas Gone Wild Poster Coloring Book

- 20 beautiful posters to color designed by accomplished artist Dino Tomic.
- Printed on high-quality cardstock that works with multiple art tools.
- Book is sized 10 x 9 inches.

ITEM# CC0502UK









Lori's Art Garden Adult Coloring Book

- 20 beautiful posters to color designed by accomplished artist Lori Gardner Woods.
- Printed on high-quality cardstock that works with multiple art tools.
- Book is sized 10 x 9 inches.

ITEM# CC0501UK





- Spiral bound book lays flat for coloring.
- Blank pages in-between each design protects your artwork





Chameleon Kidz™

Mix, color, spray, blend and stencil.

- New branding and package design
- Re-engineered Mixing Chamber, for even easier blends
- New streamlined design with larger markers
- New nibs for better ink flow and easier airbrushing
- New ink formulation and more ink for even more color blending fun
- New Chameleon Kidz airbrush tool turns every Chameleon Marker for Kidz into color blending airbrushes!

Add a new twist to your creative play

with the all-new **Chameleon Markers** for Kidz!











Starter 4 Marker **Creativity Kit**

Includes 4 Chameleon Kidz™ Markers

- 2 Mixing Chambers
- 1 Airbrush
- 2 Stencils (6x8")
- 3 Magic Reveal Posters (8x10")

Pack size

W x 110 mm H x 220 mm $D \times 20 \text{ mm}$

ITEM# CK1001



Blend & Spray 10 Marker Creativity Kit

Includes 10 Chameleon Kidz™ Markers 5 Mixing Chambers

1 Airbrush

2 Stencils (6x8")

6 Magic Reveal Posters (8x10")

Pack size

W x 222 mm H x 216mm D x 38mm **ITEM# CK1201**



Blend & Spray 12 Marker Creativity Kit

Includes 12 Chameleon Kidz™ Markers 6 Mixing Chambers, 1 Airbrush + Link to download FREE Posters

Pack size

W x 222 mm H x 216mm D x 38mm ITEM# CK1601



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Portfolio 14 Marker Creativity Kit

Includes 14 Chameleon Kidz™ Markers 7 Mixing Chambers

1 Airbrush

2 Stencils (6x8")

8 Magic Reveal Posters (8x10")

1 Art Portfolio

Pack size

W x 300mm H x 240mm D x 52mm











Spray Station 20 Marker Creativity Kit

Includes 20 Chameleon Kidz™ Markers 10 Mixing Chambers 1 Airbrush 10 Stencils (6x8") 10 Chameleon Papers 1 Built-In Spray Station

Pack size

W x 305 mm H x 305 W x 51 **ITEM# CK1401**











Blend & Spray 24 Marker Creativity Kit

Includes 24 Chameleon Kidz™
Markers
12 Mixing Chambers
1 Airbrush
+ Link to download FREE Posters

Pack size

W x 194mm H x 225 D x 16mm ITEM# CK1603













Chameleon Fineliners[™]

- Patented dual ink system, there's ink in the pens and in the caps
- 48 unique vibrant colors of fineliners make 1128 color combinations
- Just "hop the tops" to instantly blend colors
- Fine point 0.3mm metal clad fine tips for super smooth writing performance

Just hop the tops to make amazing color-to-color blends.



■ Ergonomic design

■ Water based, dry safe ink

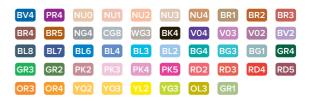
■ Won't bleed through most papers





48 Chameleon Fineliners™

Packsize (mm): 180W x 202H x 48D **Item#FL4801**



20 Chameleon Fineliners™

Packsize (mm): 222W x 173H x 16D **Item#FL2001**





10 Chameleon Fineliners[™]

Packsize (mm): 169W x 173H x 16D Item# FL1001







Chameleon Product Display Units

Free Standing Display Unit (FSDU)

Available in multiple languages.

Can hold in various configurations:

- Chameleon Introductory Kits™
- Chameleon Pens[™] 5 packs
- Chameleon Color Tops™
- Chameleon Pens 22 Pen Deluxe Set™
- Chameleon Pencils[™]

FSDU

 ${\tt Dimensions:W500mm\,x\,H1600mm}$

x D400mm / 19.7" x 63" x 15.7"

Weight: 2kg/4.4lbs **FSDU in Transit Carton**

Dimensions: W520mm x H1270mm x

D430mm/20.5"x50" x17"

Weight: 3.2kg/7.1lbs



Counter Top Unit (CTU)

Available in multiple languages as a combined unit, or as separate CTU and Single Pen Stand.

CTU holds in various configurations:

- Chameleon Fineliners™
- Chameleon Pens[™] 5 packs
- Chameleon Color Tops™
- Chameleon Introductory Kits™
- Single Pen Stand holds the full range o Chameleon Pens™ (3 of each pen).

CTU & Single Pen Stand Combined

Dimensions: W428mm x H923mm

x D259mm / 16.9"x 36.3" x 10.2"

CTU

Dimensions: W428mm x H519mm

x D183mm / 16.9" x 20.4" x 7.2"

Weight: 1kg/2.2lbs
CTU in Transit Carton

Dimensions: W440mm x H420mm

x D200mm / 17.3" x 16.5" x 7.9"

Weight: 3.2kg/7.1lbs

Single Pen Stand

Dimensions: W428mm x H519mm x D254mm / 16.9" x 20.4" x 10"

Weight: 2kg / 4.4 lbs

Single Pen Stand in Transit Carton

Dimensions: W440mm x H420mm x D265mm / 17.3" x 16.5" x 10.4"







The Chameleon Creative Community in 2020













Total Followers 562.144

Chameleon Creative Community 1,937 Contact Database 24.034 • Newsletter Subscribers 13.494 Over three hundred inspirational and educational videos.

chameleonartproducts.com

Sessions 456,412

learn.chameleonpens.com

6 x online learning courses for beginners.







ChameleonAP

ChameleonArtProducts

chameleon art products



ChameleonAP

chameleonartproducts

About Chameleon

Chameleon Art Products design and produce a family of professional quality, innovative art tools that will help you unlock the world of color.

Who

If you're a curious kid, aspiring amateur, keen colorist or a creative crafter, Chameleon will help you achieve the results you dream of. Or if you're an ambitious student, accomplished artist or a design professional, Chameleon will add a new level of control and finesse to your art arsenal.

How

Unique tools. Unique results.

Our patented family of art products is totally unique. Using our tools you can create depth, dimension, gradients, highlights, shading and shadows. In the past this would only have only been possible with an extensive range of art materials.

The Chameleon Creative Community.

Our Chameleon Creative Community is made up of millions of people like you who celebrate color and appreciate art in all its forms. Chameleon is a virtual gallery, a place to share ideas, ask questions, and connect with other

like-minded people working in different genres that we hope will inspire you in your own work.

Developing your talent.

Whatever your creative goals, we're here to guide and encourage you as you develop. Our team of Chameleon experts will share tips, tricks and techniques that ensure you get the most out of our art tools and can easily be incorporated in your own projects.

Inventors with new ideas.

Our in-house team never stop inventing, testing and researching what's new and what's next in art and creativity. But we're always open to hear from anyone who's got a game-changing idea. If you're looking for a trusted partner with a proven track record of getting innovations to market fast, why not talk to Chameleon?

Why

To inspire, encourage and engage every artist, crafter and creative through innovations in color.



30 31

color

like no other





Chameleon Art Products, Unit 23 Bolney Grange Business Park, Stairbridge Lane, Bolney, Haywards Heath, West Sussex, RH17 5PB, United Kingdom

email: orders@chameleonartproducts.com www.chameleonartproducts.com