MANUSCRIPT BRANDS

LATEST LAUNCHES AND PRODUCT HIGHLIGHT! Roundup #2





DIPLOMAT SINCE 1922

onklin

Est. 1898 the legendary name for fine writing instruments"



O SHEAFFER EST. 1913

Sheaffer – Icon

A TRUE ICON STANDS THE TEST OF TIME.

The Sheaffer Icon delights with a wraparound clip, ample profile and balanced weight. Insightful design details and exceptional functionality deliver a writing experience second to none.

Now available to order in two colourways including; Matte Black lacquer with red PVD trim (9108) or Metallic blue lacquer with black PVD trim (9110).

Assets for **Icon** are <u>here</u>. For your latest Sheaffer Brochure. Download <u>here</u>





Sheaffer – Reminder

REMINDING YOU TO CLICK IT BEFORE YOU CLIP IT.

Prevent ink stains with Sheaffer's original clickable clip that remains disengaged from your clothes when the writing point is activated.

Ballpoint available to order in three colourways including Matte black lacquer, or Matte grey lacquer or Matte blue lacquer each with black PVD trim.

Assets for **Sheaffer Reminder** are <u>here</u>. For your latest Sheaffer Brochure. Download <u>here</u>





Sheaffer – Segaris

Sheaffer Sagaris now available to order in Glossy Black with Gold Tone trim, or Glossy Black barrel with Chrome Cap and Gold Tone Trim.

Both colourways available in three mechanisms including Ballpoint, Fountain Pen (medium nib) and Rollerball.

Assets for Sheaffer Segaris are here.



O SHEAFFER EST. 1913

Sheaffer – Sentinel

If you haven't already added Sentinel by Sheaffer into your Sheaffer range then please take this as your reminder to do so.

A very accessible everyday model with excellent price point, carrying the illustrious Sheaffer brand and available in the following colourways/ finishes; brushed chrome with chrome trim, brushed chrome with gold trim, matte black with gold trim, Aqua, Black, Blue, Burgundy, Coffee Bean and Green.

Also available in hang sell.

Assets for Sheaffer Sentinel are here.



VISCONTI



Visconti – Galileo Galilei

This collection celebrates the life and legacy of one of the world's most influential scientists and intellectuals. Galileo Galilei, born in Pisa, Tuscany, on February 15th, 1564, was a pioneer of scientific inquiry, an astronomer, inventor, philosopher and writer.

The latest launch, is made of aged Vermeil and demo resin, which allows the ink level and the unique filling system for this collection to be seen. This system, a tribute to Galileo's technical genius, is similar to our Power Filler Double Reservoir, but without an external piston in the blind cap.

Not only is the Galileo pen itself a masterpiece of technical craftsmanship, but its desk set is equally exceptional. It comes with a wooden case that reveals a unique stand for the pen, resembling a telescope pointing at the heavens.

Assets for **Galileo Galilei** are <u>here</u>. For your latest **Visconti Brochure**. Download <u>here</u>



VISCONTI

Visconti- Mirage Mythos Poseidon

The Mythos collection is a tribute to the ancient Greek gods, who inspired art, literature and culture for centuries. Our latest edition to the collection is Poseidon, the protector of seafarers and the guardian of many Hellenic cities and colonies.

The Poseidon pen is a stunning example of Visconti's design philosophy. The dark sea blue resin captures the essence of the deep sea, where Poseidon was believed to dwell and rule over the waves and storms. In coordination with the dark colour of the resin, this pen mounts for the first time in the Mirage Mythos collection, ruthenium trims and nib. Both the pen's body and trims are sandblasted to create an elegant contemporary feel to the design. The Poseidon pen is a perfect choice for anyone who loves the sea, mythology or simply appreciates a fine writing instrument.

Assets for **Mirage Mythos Poseidon** are <u>here</u>. For your latest **Visconti Brochure**. Download <u>here</u>





Diplomat – Aero Oxyd

Based on the design ideas of the 20s, the AERO is a writing instrument that conveys a unique aesthetic. With its smooth lines and streamlined exterior, the AERO is reminiscent of a zeppelin and an iconic design by Diplomat.

Made of brass and oxydated, with the same principle as the Excellence Oxyd, this Aero shows a pure vintage style, absolutely unique and combining style and originality.

Available from May but can order now.



Assets for **Aero Oxyd** are <u>here</u>. We're just waiting the latest **Diplomat Brochure**.



Diplomat – Aero Midnight Blue

Based on the design ideas of the 20s, the AERO is a writing instrument that conveys a unique aesthetic. With its smooth lines and streamlined exterior, the AERO is reminiscent of a zeppelin and an iconic design by Diplomat.

The new lacquer technology provides a shiny aspect to the Aero range and follows hot on the heels of the popular Pearl White Aero launched in 2023, and now adds a complementary colour of Midnight Blue.

Available end of March/early April. Order now.

Assets for **Aero Midnight Blue** are <u>here</u>. We're just waiting the latest **Diplomat Brochure**.





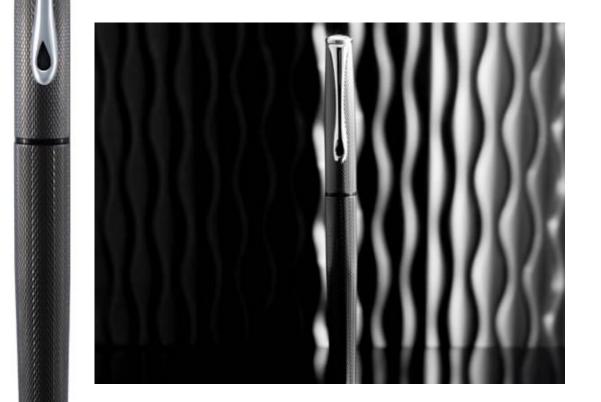
Diplomat – Esteem Black Barley

Beautiful design meets quality with the Black Barley Esteem by Diplomat. Impressing with its cylindrical shape, high-quality and glamorous guilloche with barley pattern fully covered dark PVD, providing a new and stylish look to the latest launch in this collectable range by Diplomat.

Due to the materials used and the precise production by hand, this writing instrument achieves a balanced weight that guarantees perfect writing comfort. The iconic design with its elegant and slim shape fits perfectly in the hand for a comfortable writing experience.

Available end of March/early April. Order now.

Assets for **Esteem Black Barley** are <u>here.</u> We're just waiting the latest **Diplomat Brochure**.





Diplomat – Esteem Dark Blue

Beautiful design meets quality with the Esteem Dark Blue by Diplomat. Impressing with its cylindrical shape and a modern dark blue colourway providing a new and stylish look to the latest launch in this collectable range by Diplomat.

Due to the materials used and the precise production by hand, this writing instrument achieves a balanced weight that guarantees perfect writing comfort. The iconic design with its elegant and slim shape fits perfectly in the hand for a comfortable writing experience.

Available end of March/early April. Order now.

Assets for **Esteem Dark Blue** are <u>here</u>. We're just waiting the latest **Diplomat Brochure**.





Diplomat – Funky Traveller Series

Check out the funky new design in the popular Traveller series by Diplomat. The latest additions include four eye catching colours with an almost iridescent quality. Colourways include; Blue, Green, Fuschia and Petrol, with the Petrol colour changing depending on the light exposure for a fantastic effect.

Traveller is the perfect companion on every trip. Thanks to its slim design, the Traveller fits everywhere, whether in your shirt pocket or in your calendar.

Available end of March/early April. Order now.

Assets for **Funky Traveller** are <u>here</u>. We're just waiting the latest **Diplomat Brochure**.





Diplomat – Excellence Yellow Gold

Enjoy the collectable Diplomat Excellence A2 Yellow Gold with new gold trim. A beautiful sunny combination with a touch of luxury and complete with gold trim.

The EXCELLENCE A² impresses with its perfect balance and elegant style. The all-metal housing means that your Diplomat Excellence offers a durable writing instrument that will stand the test of time. The name Excellence is better embodied by no other writing instrument.

Gold trim also available in Black, White, Evergreen, Marrakesh and now Yellow as shown.

Available from March. Place orders now.

Assets for **Excellence Yellow Gold** are <u>here</u>. We're just waiting the latest **Diplomat Brochure**.





Est. 1898 the legendary name for fine writing instruments^{**}

Conklin – Lex / Hippocrates

The Latin word LEX is often defined in dictionaries with a simple three-letter word = LAW. The Conklin LEX collection of writing instruments draws inspiration from the rich history of the legal profession, with its roots in Roman law, which had many contributions to modern society.

Renowned as the "Father of Western Medicine," Hippocrates, was born in 460 BCE in Kos, Greece, leaving an enduring legacy that continues to shape contemporary healthcare practices to this day. The Conklin Hippocrates family of writing instruments make the perfect gift for anyone just entering the profession, or as an elegant, everyday tool for even a seasoned practitioner.

Each pen features a European-grade, hand-crafted smooth resin. The shiny black body is accented with 18KT gilded rose gold elements

Assets for Lex and Hippocrates are here.



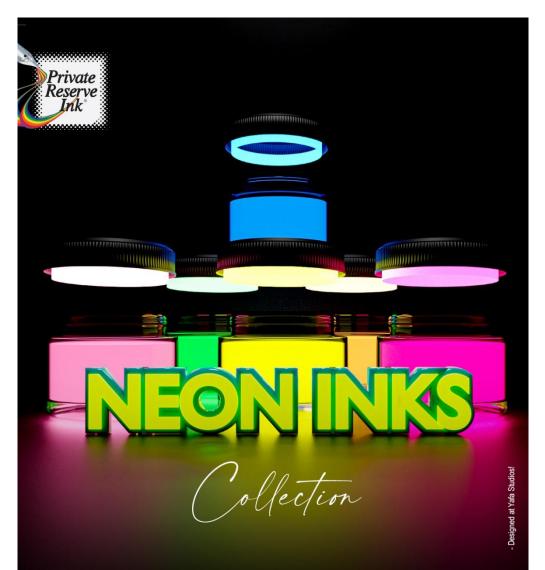


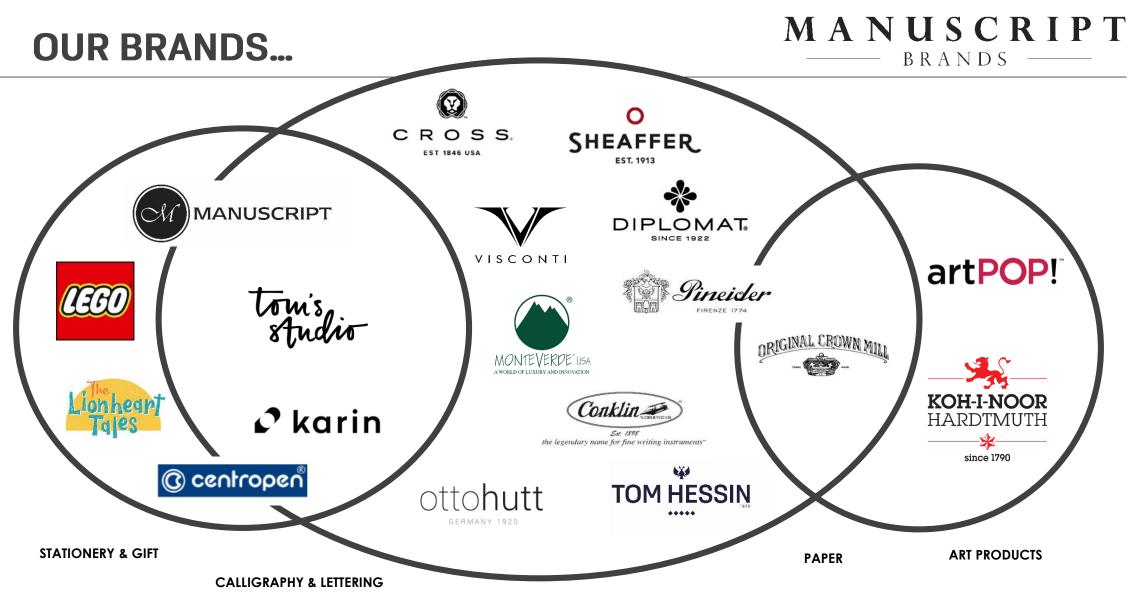
Private Reserve – Inks, Inks, Inks

Have you already got these inks? So many different inks across Private Reserve!









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