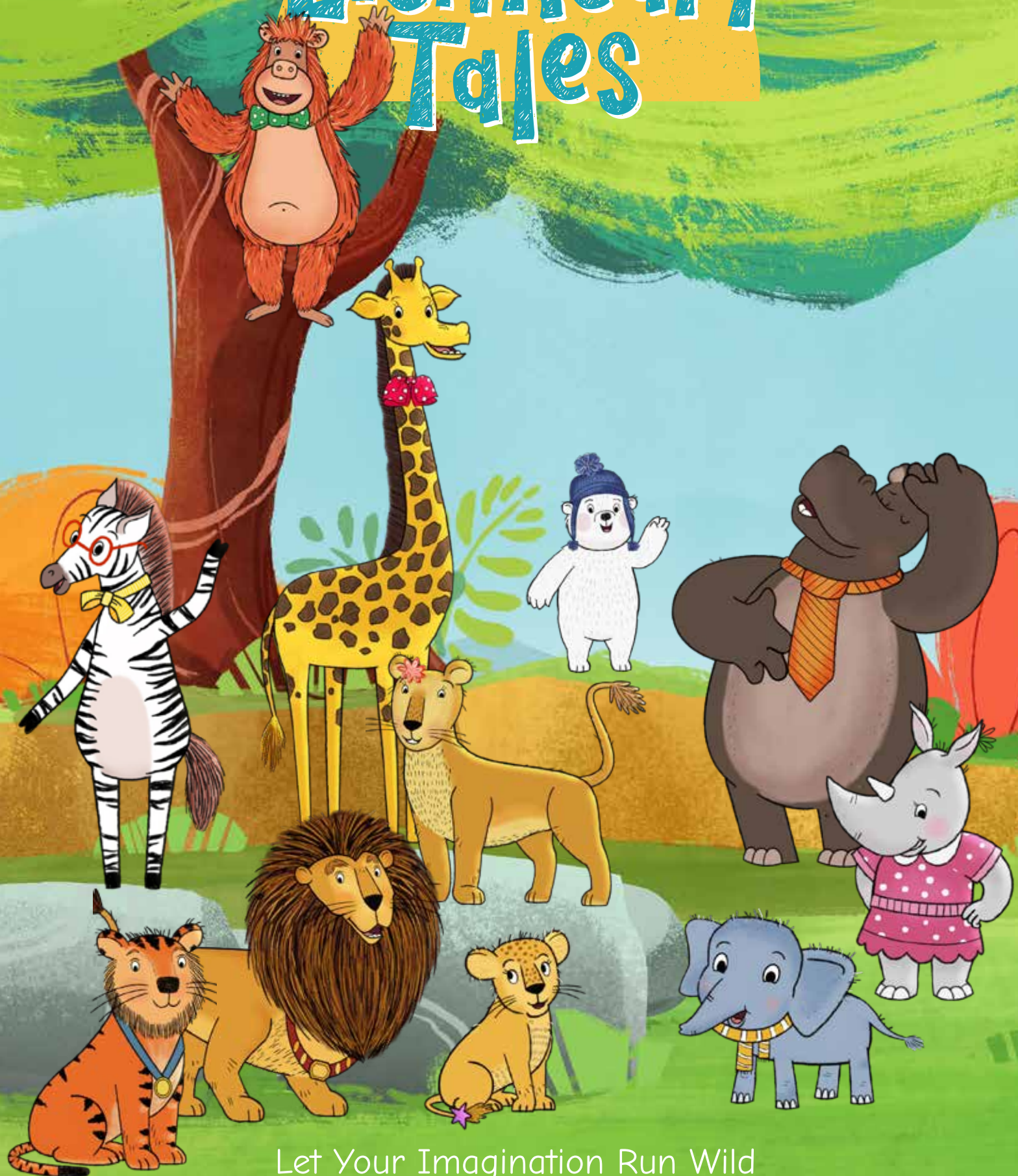


The Lionheart Tales



Let Your Imagination Run Wild

WELCOME TO THE LIONHEART TALES.

Let your imagination run wild with The Lionheart Tales - An award winning stationery, art and craft range designed by experts, for children. Discover the Lionheart collection including; pens, pencils, activity sets, plush toys, books and more.

Further enhance children's learning with Lionheart's feel good, whimsical story-led animation, featuring eleven fun animal characters. The Lionheart Tales delivers age appropriate stories with meaningful messages, that aim to create positivity and inspire young minds to get creative.

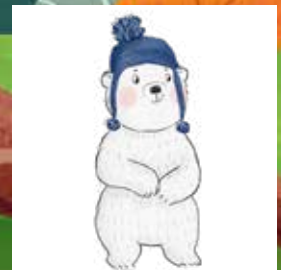
Visit www.thelionhearttales.com to see the full product range and to watch The Lionheart Tales.



ONCE UPON A LIONHEART TALE (OUR STORY SO FAR)...

Founder, Charlie Stockbridge, identified a gap in the children's stationery market. His family company has made writing instruments for over 150 years and he felt this knowledge had to be used in helping to inspire the next generations to get creative. So what was the idea? It was to develop a range of quality children's products that would aid them in their writing and learning journey. Vitally it would also focus on inspiring creativity with educational, yet fun, messaging and bringing the two elements together in a children's stationery range.

Charlie said: "Reading through old company archives I found out that my family made a pen nib in the 19th century, "The Lionheart Pen." From that moment I was determined that we had to reuse that name to create a range of children's stationery. Perhaps being a new Dad myself was the other catalyst, but I wanted it to be designed to help children in their early development. I also wanted the range to invoke happiness. It needed to be positive, meaningful, and to bring a smile to children's faces. All whilst providing the right educational products to allow children to express their thoughts and feelings and to encourage learning. So, The Lionheart Tales began..."



Charlie partnered with renowned Children's illustrator Alexandra McVean to bring the Lionheart family to life. Alexandra created beautifully detailed hand drawn animal illustrations that ooze charm and personality with each character.

Of course the natural step was to bring the Lionheart animals to life. Working with an amazing animation company, The Lionheart Tales on screen feature animation was created. Now a YouTube sensation, you can watch the Lionheart stories that capture the hearts and imagination of children across the world.

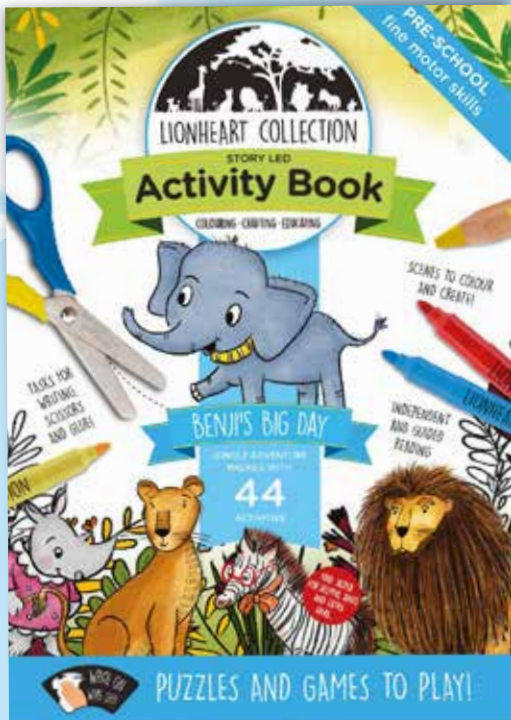
Born from a family of 5 generations creating writing products, we hope now that these stories will play on forever after...

SCAN TO
WATCH!



Let Your Imagination Run Wild

CREATIVE DEVELOPMENT



BENJI'S BIG DAY – ACTIVITY BOOK

An award winning story-led activity book for pre-schoolers! Go on a journey with the Lionheart family as they get ready to celebrate Benji's big day with reading, writing, colouring, drawing, cutting activities and games! Choose from 44 activities designed to help develop key motor skills, pen control, wipe clean pages to improve hand-eye coordination, letter formation activities, cutting and gluing and so much more!

ME5100UK/US – PK Qty - 5

Wipe clean pages



Comes with
colouring pencils



Stickers
included



Promotes pen
control

Develops key
motor skills

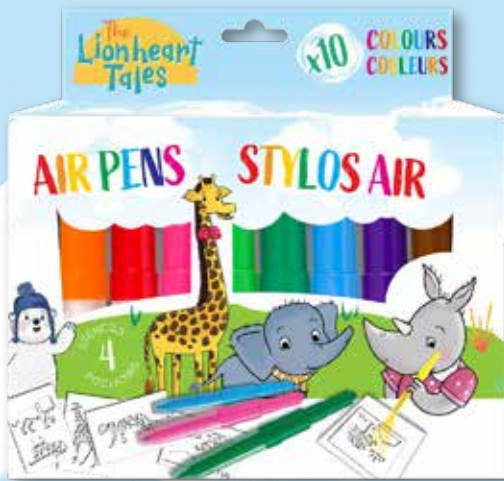


ACTIVITY PACK

The Lionheart Tales Colouring & Writing Activity Pack is the perfect on the go set to keep kids creating! Featuring a range of fun activities including colouring, puzzles, games, dot to dots and writing exercises, this pack is the perfect assortment to keep children entertained at home or on the go!

ME5109 – PK Qty - 5

Colouring, crafting and
educating young minds



AIR PENS

The Lionheart Tales Air Pen Set creates amazing pictures with airbrush effects! Create fun and exciting Lionheart inspired pictures.

Choose from a selection of pictures and stencils and colour them in by blowing through the air pen and see your picture come to life.

ME5115 – PK Qty – 10



3-IN-1 SCRIBBLE AND DRAW CRAYONS

These 3-in-1 wooden crayons are perfect for kids! A wax crayon, wooden pencil and water colour all in one! Simply dip the pencil in water or use a paint brush to achieve a water colour effect.

Have fun getting creative with this 8 pack of pencils!

ME5102 – PK Qty – 10

Develops key motor skills

Perfect for small hands

Multi-use writing tools

Colouring, crafting, educating

Encourages creativity



SUPERWASHABLE PENS

These fun Superwashable Pens are the perfect 1st colouring pens for children. They are perfect for getting creative and the superwashable ink means you don't have to worry about any mess as the ink washes off skin and most surfaces with just water!

ME5101 – PK Qty – 10



Mess-free
superwashable ink





COLOURING PENS

It's time to get creative with our selection of colouring pens which are suitable for children of all ages! With a range of different tip widths and exciting colours to choose from, these markers are perfect for colouring, drawing and writing.

ME5104B - Lionheart Colour Broad Pens - PK Qty - 5

ME5103F - Lionheart Colour Fine Pens - PK Qty - 5

ME5105 - Lionheart Double-Ended Write & Colour Pens - PK Qty - 5



Washable ink

Study tip for long term use

Multi-use pens



MINI COLOURING PENCILS

Get creative with this pack of Lionheart Tales Mini Colouring Pencils! Perfect for on the go colouring, this pack includes 12 vibrantly coloured pencils with a hexagonal shape, perfect for small hands.

ME5106 - PK Qty - 10

Perfect for small hands

PAPER PRACTICE PAD

Let your imagination run wild with this Lionheart Tales Paper pad perfect for drawing, colouring and writing! This pad comes with 50 sheets of plain 80sgm paper.

ME5113 - PK Qty - 5



Tear off pad



Colouring, crafting and educating fun!

STORY BOOKS AND TOYS



BENJI SOFT TOY

Cuddle up to Benji from The Lionheart Tales! This lovable elephant plush is the perfect addition to any soft toy collection. Benji is brought to life and is even sporting his signature scarf! With a super soft fabric, our Benji soft toy is perfect for playing, nap time or cuddles!

ME6100-BEN - PK Qty - 5

Soft Velboa material

Suitable from Birth

EN71

Collectable



LIONHEART TALES STORY BOOK COLLECTION

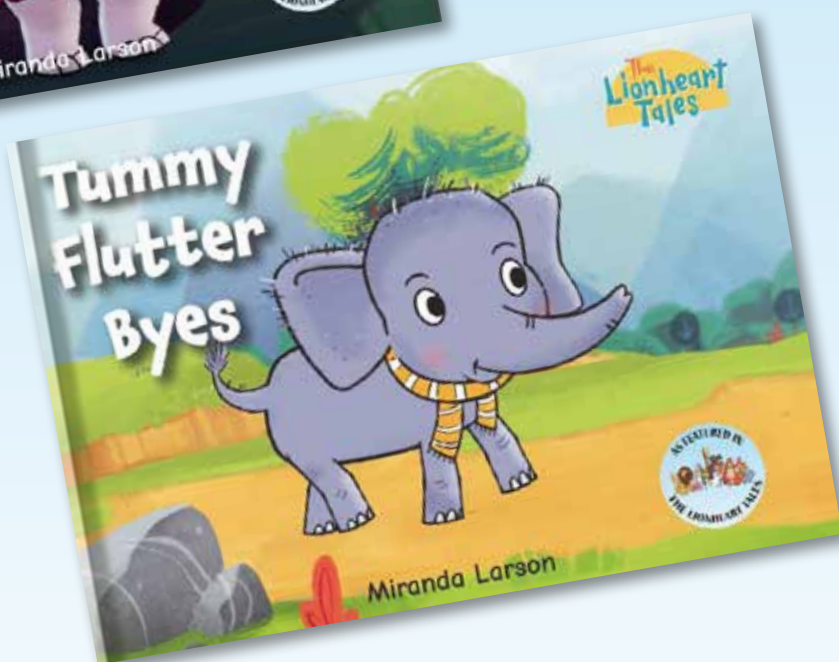
Let your imagination run wild with this great story book collection for children. Relive The Lionheart Tales in story book format, perfect for reading practice or bedtime stories! Available as single books.

ME5120TFB - Tummy Flutter Byes - PK Qty - 5

ME5121AWAS - A Wish and A Star - PK Qty - 5

ME5122SS - Splishety Splashety - PK Qty - 5

ME5123BBF - Berry Best Friends - PK Qty - 5





CRAFT KITS



SHIMMER DOTS

Enjoy creating a sparkly Lionheart Canvas with our Shimmer Dots kit. This 4" x 4" canvas comes complete with everything you need to dot your very own Lionheart picture. A frame is included to display your completed sparkly picture. Easy to master and plenty of crafting fun for kids.

The Lionheart Shimmer Dot Kit is perfect for improving key motor skills, tackling boredom and keeping children entertained for hours.

ME7101-BEL - Shimmer Dots Frame Kit Bella - PK Qty - 5

ME7101-BEN - Shimmer Dots Frame Kit Benji - PK Qty - 5



Step 1

Using the colour chart find the Shimmer Dot colour pack you need



Step 2

Empty the dots into the tray



Step 3

Apply some wax to your dotting pen



Step 4

Pick up the dot from the tray



Step 5

Start dotting!

**Mindful
activity**

**Creative
development**

**Improves hand eye
co-ordination**

**Develops key
motor skills**

MERCHANDISING



LIONHEART DISPLAY STAND

Our Lionheart Tales Display Stand comes fully equipped with the complete Lionheart Tales Collection.

Stand Material: Corrugated Flute

Supplied Flat Packed

Hooks included


ME5107STAND


The Lionheart Tales




LIONHEART
CREATIONS

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